

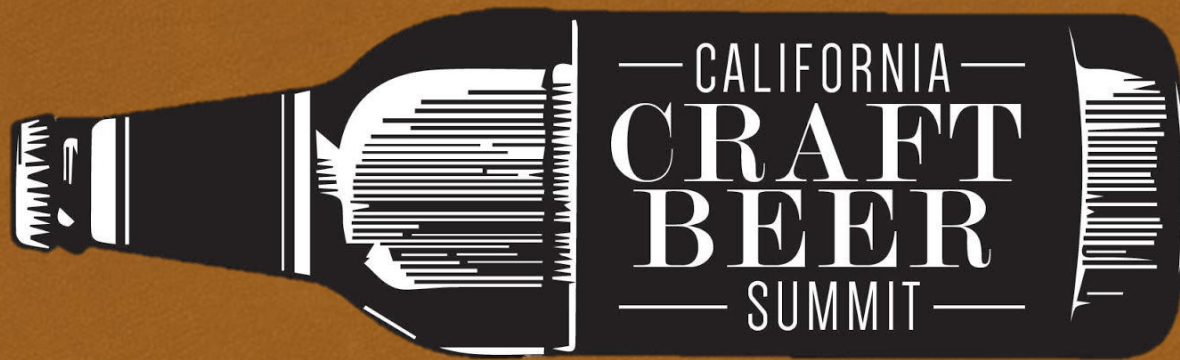
EVERY BREWERY TELLS A STORY



Sponsorship Opportunities

September 11-12, 2015
Sacramento, CA





EVERY BREWERY TELLS A STORY



2000 Attendees
80 Exhibiting Companies
30 Educational Sessions

Share your company story with Beer Enthusiasts,
Foodies, Homebrewers,
Hospitality and Restaurant Professionals,
and Craft Brewery Supporters



Summit Partner



Sponsorships Available: 3

Prominent placement of your logo as a Summit partner on the Summit website and a full page ad in the Conference guide. Large banners in the Summit Expo Hall. One 20 x 20 booth with an overhead sponsor banner.

10 tickets to the Summit and 10 tickets to the Brewers Showcase.

\$20,000



For further information about becoming a Summit Sponsor, please contact sponsorships@cacraftbeersummit.com

Brewers Reception



Sponsorships Available: 1

Be front and center as the official sponsor of the exclusive Brewers Reception on Friday night. Your logo on the unique tasting glass, cocktail napkins and entrance signage.

Half page ad in the conference guide. 6 tickets to the Summit and Educational Sessions.

\$15,000



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Friday Hoppy Hour



Sponsorships Available: 1

While attendees enjoy great apps and even better beer, it should be your logo on the top of their minds, visible throughout the lounge areas. Sponsorship includes a half page in the conference guide, 5 floor supported “thank you” signs and logo napkins at the reception, and an opportunity to hand out flyers. Plus 6 tickets to the Summit Hall and educational sessions.

*Flyer production and distribution to be managed by sponsor.
Flyer must be pre-approved by CCBA

\$15,000



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Attendee Summit Bag



Sponsorships Available: 1

These bags will be given to attendees at registration and will be visible throughout the event from registration to the close of the show. Your logo in conjunction with the Summit logo in a prominent place on the bag. Plus one free insert item.

\$10,000



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Lanyards



Sponsorships Available: 1

Get your message out to attendees with a lanyard that goes about town with them. These lanyards will hold the attendee badges and will be visible on every attendee from registration to the close of the show.

*Colors and Style to be approved by CCBA

\$8,000



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Mobile App



Sponsorships Available: 1

Sponsor the launch splash page of the Summit 2015 mobile app. Your logo will be the first thing attendees see as they use this valuable tool to navigate throughout the two days.

*Add \$1,500 and you can also sponsor the launch splash page for the Brewers Showcase.

\$8,000



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Free Wi-Fi Access



Sponsorships Available: 2

Brand your company with the Summit's only two "hotspot" stations. One in the registration re-charging area and one in the Tap operations in the main hall.

Each area will have branded signage and or docking cubes with your name.

**\$6,000 each or
both for 10,000**



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Branded Displays



Sponsorships Available: 1

Get your message to attendees with a branded display located near the escalators, visible from both the registration and specialty session areas.

Size: 20' x 7' Horizontal

Number of Sides: Two

\$6,000



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Escalator Runners



Sponsorships Available: 2

You won't need to look far to realize attendees will be using the escalators to get around the Convention Center. This is your opportunity to meet up with them as they move between sessions and the Expo hall. Have your message visible on the escalator runners as attendees go up and down. Location has 2 runners.

\$6,000



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Water Coolers



Sponsorships Available: 1

Attendees will see your logo wrapped around water jugs at approximately 30 water coolers stations located throughout the Convention Center.

*Logo cups can be added for an additional \$800

\$6,000



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Coffee Stations for Sessions



Sponsorships Available: 2

While the attendees enjoy a cup of coffee or soda at the break stations outside the sessions your company will be featured on full color table tents. Choose Friday morning or Saturday morning.

\$4,000
per break



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Summit Hall Banners



Sponsorships Available: 8

Get your message out to the attendees from the start with these large banners in the main Summit Expo hall.

Size: 20' x 5' Horizontal

Number of Sides: One

\$3,500



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Vertical Banners Near Registration



Sponsorships Available: 4

Get your message out to the attendees from the start with these large banners in the registration area.

Size: 16' x 3' Vertical

Number of Sides: One

\$3,000

Each

\$10,000

For all four

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Specialty Education Session



Sponsorships Available: 9

Support these dynamic educational sessions designed for industry professionals on Friday. Signage at the door and introduction by one of your company representatives. Flyers may also be distributed.

*Flyer production and distribution to be managed by sponsor. Flyer must be pre-approved by CCBA

\$2,500



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Water Bottles



Sponsorships Available: 1

Sustainable water bottles which can be filled at water cooler stations throughout the show. Your logo prominently placed on the water bottle.

\$2,500

plus the cost of the bottle

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Commemorative Tasting Glass



Sponsorships Available: 1

Guests will experience the best in craft beer with the specially designed Summit tasting glass with your logo prominently placed. Must be approved by CCBA.

\$2,500

plus the cost of the glass

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Charging Station



Sponsorships Available: 2

Get your message to attendees in the Summit Hall. Everyone needs to charge their phone once in a while and why not learn about your company as they do that. Relaxing areas branded with your logo and materials.

Number of Sides: multi- sided

\$2,000
per location



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Tap into the Summit Talks



Sponsorships Available: 8

Support the Masters at the Summit with your signage for each talk by the stage and an introduction of the master by your company representative. Flyers may also be distributed

*Flyer production and distribution to be managed by sponsor. Flyer must be pre-approved by CCBA

\$1,500



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Chef and Brewer Demos



Sponsorships Available: 8

Support the Chefs and Brewers that put great food and craft beer on the map with your signage for each demo by the stage and an introduction of the masters by your company representative. Flyers may also be distributed

*Flyer production and distribution to be managed by sponsor. Flyer must be pre-approved by CCBA

\$1,500



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Summit Experience Gift



Sponsorships Available: 6

Through the day on Friday and Saturday there will be random Summit Experience drawings at the CCBA hub. Each gift will be a unique Craft Beer item or experience. Your company name will be mentioned as the sponsor by signage, from the microphone and in the gift bag/certificate.

\$1,000

Plus cost of gift

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Promo Material in Summit Bag



Sponsorships Available: 10

Get your promotional information in attendee hands at the start of the Summit with one of these sponsorships. Your material will be placed in the Summit bag for the convenience of the attendee.

*Promo material must be pre-approved by CCBA

\$1,000
per item



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