

# California Craft Brewing Industry Factsheet

**“The craft brewing industry is thriving in California generating approximately \$3 billion in total economic impact and 22,000 jobs in 2011 despite being on the heels of the most significant recession since the Great Depression.”** (California Craft Brewers Association President Steve Wagner 10/01/2012)

## ECONOMIC IMPACT

- In 2011, California’s craft breweries generated approximately \$3 billion in total economic impact in California.
- Today, there are more than 330 craft breweries in California and growing.

## JOBS

- California’s craft brewers – as small and independently owned businesses – created approximately 22,000 jobs in a state facing double-digit unemployment in 2011.
- One job is created for every 100 barrels of craft beer brewed in California.
- The average salary for an employee in the brewing industry is more than \$62,000 a year.

(California Employment Development Department 2010)

## PRODUCTION

- The craft brewing industry in California produced approximately 2.2 million barrels of craft beer in 2011.
- Californians produce one in every five craft beers brewed in the United States.

## TAXES

- As small and independently owned businesses, California’s craft breweries paid more than \$400 million in total local, state and federal taxes in 2011.

## GROWTH

- Nationwide the craft brewing industry grew 13% by production and 15% by dollars in 2011 compared to 2010.