



California Craft Brewers Association

Empowering the craft brewers of California through protection, education and communication since 1989

General Meeting

International House UCSD, San Diego
Wednesday – May 8, 2013

9:00 Registration ~ Coffee ~ Sponsor Showcase

SESSION ONE - Start Ups / BIP's / New to Industry

9:30 Introduction

Trade Mark/employment – Candace Moon

Trade practice/ABC - Roger Hanney

11:30 – 12:30 Lunch

SESSION TWO

12:30 Welcome

CCBA and Legislative Update

Chris Swersey – Technical Issues Facing the Industry

2:30 – 3:00 Break

Roger Hanney – ABC Key Issues

Dan Wandel- California Data and Trends

JB Shireman – The Future of Craft

5:30 – 6:30 Beer Social and Sponsor Showcase

Cheers!