



**California Craft Brewers Association**  
CCBA Fall 2014 Conference  
Santa Rosa, CA | November 3-4 2014  
Hyatt Vineyard Creek, Santa Rosa  
[Californiacraftbeer.com](http://Californiacraftbeer.com)

## **Beer Garden BBQ Reception Sponsorship**

---

**\$3,000**

The CCBA invites you to participate as the exclusive sponsor for the opening night Beer Garden BBQ reception on Monday, November 3<sup>rd</sup> at the CCBA California Craft Brewers Conference in Northern California. This year's new and expanded conference will feature two full days of networking, education and informative workshops, seminars and presentations specific to the California craft brewing industry all within the intimate setting of the Hyatt Vineyard Creek in Santa Rosa.

The Monday night Beer Garden BBQ will follow the first day of workshop presentations and a newly expanded supplier trade show. The event will include a catered dinner and beer tasting. As exclusive sponsor of the event it will give you the opportunity to network and present to 300 craft brewery owners, brewers and decision makers, as well as Allied Trade members and brewery startups at the BBQ and well over 450 attendees during the conference.

### **Beer Garden BBQ- Opening Night Reception** Monday, November 3, 2014 | 6 pm-7:30pm | Hyatt Vineyard Creek, Santa Rosa

#### **Sponsorship Benefits:**

- 8ft. Display table at the Beer Garden BBQ, opportunity to distribute and display your company's literature.
- Opportunity to hang two (2) Sponsor Banners around the Beer Garden BBQ reception.
- Company image on two beer stations at the BBQ reception.
- Company image on the sponsorship board at the General Meeting.
- Large scrolling Banner Ad on the CCBA Event Web Page.
- Your logo on the Conference agenda.
- Your logo on the Conference name badges.
- A brief introduction from sponsor during the Reception.
- "Thank you" to our sponsors announced at the beginning and end of the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- Four complementary entries into the BBQ, on November 3<sup>rd</sup> for you and your company.
- Four registration passes to the two day conference.

**Thank you for your consideration and for supporting the Fall 2014 CCBA Conference in Northern California**

For more information, or to confirm your sponsorship, contact:

Laurie Holtog  
Events Coordinator  
California Craft Brewers Association  
Phone: 916-228-4260  
Email: [laurie@californiacraftbeer.com](mailto:laurie@californiacraftbeer.com)