



California Craft Brewers Association

California Craft Brewers Conference, Northern California

Santa Rosa, CA | November 15-16-17 2015

Hyatt Vineyard Creek, Santa Rosa

Californiacraftbeer.com

Beer Station Sponsorship

\$2,750 (3 available)

The CCBA invites you to participate as a sponsor for one of the three designated beer stations at the CCBA Craft Brewers Conference in Northern California. This year's conference will feature two full days of networking, education and informative workshops, seminars and presentations specific to the California craft brewing industry all within the intimate setting of the Hyatt Vineyard Creek in Santa Rosa.

This sponsorship includes a beer station space on the exhibitor foyer and the marketing of the beer station in all available conference materials. We will also provide the beer station sponsor with a 6ft table next to the station for you to pass out your company's materials. The beer station sponsorship will include both Monday and Tuesday evening receptions.

Day 1: Monday, November 16, 2015 | Hyatt Vineyard Creek, Santa Rosa

- Beer Station pouring from 4:00pm-5:30pm; Supplier Tradeshow

Day 2: Tuesday, November 17, 2015 | Hyatt Vineyard Creek, Santa Rosa

- Beer Station pouring during the Lunch Reception; 12:00 pm-1:30 pm and Beer Reception from 4:30 pm- 6pm

Sponsorship Benefits:

- Sponsor will host a beer station that will be set up by the Event organizer.
- Beer Station will be integrated into the supplier trade show and **this sponsorship also includes an exhibitor space near the beer station, a 6 ft table and two chairs.**
- Display company signage at Beer Station and have the opportunity to distribute and display company products at the station and your exhibit space.
- CCBA will provide signage indicating the area as your company's Beer Station.
- Company image on the sponsorship board at the General Meeting.
- Medium scrolling Banner Ad on the CCBA Event Web Page.
- "Thank you" to our sponsors announced at the beginning of the meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- **NEW*** Half-Page ad in the Conference Program*****
- Two complementary entries into the Monday night Dinner reception at Lagunitas Brewing Co.
- Two registration passes to the conference.

Thank you for your consideration and for supporting the Fall 2015 CCBA Conference in Northern California

For more information, or to confirm your sponsorship, contact:

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California Craft Brewers Association

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