



California Craft Brewers Association
CCBA Fall 2014 Conference
Santa Rosa, CA | November 3-4 2014
Hyatt Vineyard Creek, Santa Rosa
Californiacraftbeer.com

Conference Room Sponsorship

\$3,000

The CCBA invites you to participate as the exclusive sponsor of the General Session conference room at the CCBA California Craft Brewers Conference in Northern California. This year's new and expanded conference will feature two full days of networking, education and informative workshops, seminars and presentations specific to the California craft brewing industry all within the intimate setting of the Hyatt Vineyard Creek in Santa Rosa.

The Conference room sponsorship will include your company's logo on all conference room signage in the Alexander Valley Ballroom. This will be the general meeting space for Monday workshops and Tuesday afternoon's highly anticipated second day General Session where attendees will hear from a distinguished panel of California Craft Beer pioneers. As the exclusive sponsor for the General Session meeting room your company will have the opportunity to present your brand to over 500 craft brewery owners, brewers and decision makers, as well as distributors, Allied Trade members and brewery startups.

Day 1: Monday, November 3, 2014 | Hyatt Vineyard Creek, Santa Rosa

- Alexander Valley Ballroom Morning & Afternoon Workshops: 10am-12pm, 2 pm-4 pm

Day 2: Tuesday, November 4, 2014 | Hyatt Vineyard Creek, Santa Rosa

- Alexander Valley Ballroom Morning Workshops: 10am-11:30am | General Session from 1pm-5:00pm

Sponsorship Benefits:

- Two (2) Sponsor Banners at the front of the Alexander Valley Ballroom during both days of the conference. Signs and/or banners provided by the sponsors.
- Your customized swag (pads, pens, etc.) on attendee tables/chairs in meeting room
- Company image on the sponsorship board at the General Meeting.
- Large scrolling Banner Ad on the CCBA Event Web Page.
- Your logo on the Conference agenda.
- Your logo on the Conference name badges.
- "Thank you" to our sponsors announced at the beginning and end of the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- Four complementary entries into the BBQ Dinner, on November 3rd for you and your company.
- Four registration passes to the conference.

Thank you for your consideration and for supporting the Fall 2014 CCBA Conference in Northern California

For more information, or to confirm your sponsorship, contact:

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