



**California Craft Brewers Association**  
CCBA Fall 2015 Conference  
Santa Rosa, CA | November 15-16-17, 2015  
Hyatt Vineyard Creek, Santa Rosa  
Californiacraftbeer.com

## Conference Room Sponsorship

\$3,750

The CCBA invites you to participate as the exclusive sponsor of the General Session & Workshop conference room at the CCBA California Craft Brewers Conference in Northern California. This year's conference will feature two full days of networking, education and informative workshops, seminars and presentations specific to the California craft brewing industry all within the intimate setting of the Hyatt Vineyard Creek in Santa Rosa.

The Conference room sponsorship will include your company's logo on all conference room signage in the Alexander Valley Ballroom. This will be the general meeting space for Monday & Tuesday workshops as well as General Session. As the exclusive sponsor for the General Session meeting room your company will have the opportunity to present your brand to over 450 craft brewery owners, brewers and decision makers, as well as brewery startups.

Day 1: Monday, November 16th, 2015 | Hyatt Vineyard Creek, Santa Rosa

- Alexander Valley Ballroom Morning & Afternoon Workshops: 9:30 am-12pm, 2 pm-4 pm

Day 2: Tuesday, November 17th, 2015 | Hyatt Vineyard Creek, Santa Rosa

- Alexander Valley Ballroom: General Session 9:30 am-12:00pm | Afternoon Workshops from 1:30 pm-4:30pm

### Sponsorship Benefits:

- Two (2) Sponsor Banners at the front of the Alexander Valley Ballroom during both days of the conference. Signs and/or banners provided by the sponsors.
- Your customized swag (pads, pens, etc.) on attendee tables/chairs in meeting room
- Company image on the sponsorship board at the General Meeting.
- Large scrolling Banner Ad on the CCBA Event Web Page.
- Your logo on the Conference agenda.
- Your logo on the Conference name badges.
- "Thank you" to our sponsors announced at the beginning and end of the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- **\*\*\*\*New- A Full Page Ad in the Conference program\*\*\***
- Four complementary entries into the Dinner Reception at Lagunitas Brewing Co., on Monday, Nov. 16<sup>th</sup> for you and your company.
- Four registration passes to the conference.

**Thank you for your consideration and for supporting the Fall 2015 CCBA Conference in Northern California**

For more information, or to confirm your sponsorship, contact:

Laurie Holtog

Events Coordinator

California Craft Brewers Association

Phone: 916-228-4260

Email: [laurie@californiacraftbeer.com](mailto:laurie@californiacraftbeer.com)