



## California Craft Brewers Association

CCBA Spring 2016 Conference  
Long Beach, CA | April 10-12, 2016  
The Westin Long Beach Hotel  
Californiacraftbeer.com

## Conference Room Sponsorship (Exclusive Sponsor)

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\$3,750

The CCBA invites you to participate as the exclusive sponsor of the General Session & Workshop conference rooms at the CCBA California Craft Brewers Conference in Long Beach.

The Conference room sponsorship will include your company's logo on all conference room signage in the Centennial Ballroom. This will be the general meeting space for Monday & Tuesday workshops as well as General Session. As the exclusive sponsor for the General Session meeting room your company will have the opportunity to present your brand to over 450 craft brewery owners, brewers and decision makers, as well as brewery startups.

Day 1: Monday, April 11th, 2016 | The Westin Long Beach Hotel

- Centennial Ballroom Morning & Afternoon Workshops: 9:30 am-12pm, 2 pm-4 pm

Day 2: Tuesday, April 12<sup>th</sup>, 2016 | The Westin Long Beach Hotel

- Centennial Ballroom: Morning Workshops 9:30 am-12:00pm | General Session 1:30 pm-4:30pm

### Sponsorship Benefits:

#### \*\*\* New-Full Page Back Cover in the Conference Guide

- Two (2) Sponsor Banners at the front of the Centennial Ballroom during both days of the conference. Signs and/or banners provided by the sponsors.
- Your customized swag (pads, pens, etc.) on attendee tables/chairs in meeting room
- Company image on the sponsorship board at the General Meeting.
- Large Banner Ad on the CCBA Event Web Page.
- Your logo on the Conference agenda.
- Your logo on the Conference name badges.
- "Thank you" to our sponsors announced at the beginning and end of the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- Four complementary entries into the Dinner Reception at Beachwood BBQ & Brewing, on Monday, April 11th for you and your company.
- Four registration passes to the conference.

**Thank you for your consideration and for supporting the Spring 2016 CCBA Conference in Long Beach**

For more information, or to confirm your sponsorship, contact:

Laurie Holtog

Events Coordinator

California Craft Brewers Association

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