



California Craft Brewers Association

CCBA Fall 2015 Conference

Santa Rosa, CA | November 15-16-17 2015

Hyatt Vineyard Creek, Santa Rosa

Californiacraftbeer.com

Sunday, Nov. 15th Opening Reception Sponsorship

\$1,750

The CCBA invites you to participate as the exclusive sponsor for the Opening night reception, Sunday Nov. 15th the day before the conference kicks off. The reception will be held at a local Santa Rosa Brewery, exact location *to be determined*.

This reception gives you an opportunity to meet new brewers who are planning to open a brewery and others who are just starting out. The CCBA staff will be on hand along with a conference attendees who are just getting into town! Come by and enjoy a casual evening with great beer and light refreshments and make valuable contacts with start-ups and brewers-in-planning!

Opening night Reception on Sunday, Nov. 15th
Sunday, November 15th 2015 | 5:30pm-7:00pm |
Location- Santa Rosa, TBD

Sponsorship Benefits:

- Table at the Reception to display company info and products, ability to distribute any company products to attendees.
- Company logo displayed around the event venue (Signage to be provided by the sponsor)
- Company logo placed on event webpage
- Company listed as official event sponsor in all emails and marketing.
- Opportunity to hang two (2) Sponsor Banners around the reception.
- Company image on the sponsorship board at the General Meeting.
- Small scrolling Banner Ad on the CCBA Event Web Page.
- A brief introduction from sponsor during the Reception.
- "Thank you" to our sponsors announced at the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- 2 complementary entries into the dinner reception on Monday, Nov. 16th for you and your company.
- 2 registration passes to the two day conference.

Thank you for your consideration and for supporting the Fall 2015 CCBA Conference in Northern California

For more information, or to confirm your sponsorship, contact:

Laurie Holtog

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California Craft Brewers Association

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