



## California Craft Brewers Association

CCBA Fall 2015 Conference

Santa Rosa, CA | November 15-16-17 2015

Hyatt Vineyard Creek, Santa Rosa

Californiacraftbeer.com

## Sunday, Nov. 15<sup>th</sup> Opening Reception Sponsorship

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\$2,000

The CCBA invites you to participate as the exclusive sponsor for the Opening night reception, Sunday Nov. 15<sup>th</sup> the day before the conference kicks off. The reception will be held at a local Santa Rosa Brewery, exact location *to be determined*.

This reception gives you an opportunity to meet new brewers who are planning to open a brewery and others who are just starting out. The CCBA staff will be on hand along with a conference attendees who are just getting into town! Come by and enjoy a casual evening with great beer and light refreshments and make valuable contacts with start-ups and brewers-in-planning!

**Opening night Reception on Sunday, Nov. 15<sup>th</sup>**  
Sunday, November 15<sup>th</sup> 2015 | 5:30pm-7:00pm |  
Location- Santa Rosa, TBD

### Sponsorship Benefits:

- Table at the Reception to display company info and products, ability to distribute any company products to attendees.
- Company logo displayed around the event venue (Signage to be provided by the sponsor)
- Company logo placed on event webpage
- Company listed as official event sponsor in all emails and marketing.
- Opportunity to hang two (2) Sponsor Banners around the reception.
- Company image on the sponsorship board at the General Meeting.
- Small scrolling Banner Ad on the CCBA Event Web Page.
- A brief introduction from sponsor during the Reception.
- "Thank you" to our sponsors announced at the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- 2 complementary entries into the dinner reception on Monday, Nov. 16<sup>th</sup> for you and your company.
- 2 registration passes to the two day conference.

**Thank you for your consideration and for supporting the Fall 2015 CCBA Conference in Northern California**

For more information, or to confirm your sponsorship, contact:

Laurie Holtog

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