



California Craft Brewers Association

CCBA Spring 2016 Conference
Long Beach, CA | April 10-12th, 2016
The Westin Hotel, Long Beach
Californiacraftbeer.com

Sunday, April 10th Opening Reception Sponsorship

\$1,800

The CCBA invites you to participate as the exclusive sponsor for the Opening night reception, Sunday April 10th the day before the conference kicks off. The reception will be held at a local Los Angeles brewery.

This reception gives you an opportunity to meet new brewers who are planning to open a brewery and others who are just starting out. The CCBA staff will be on hand along with a hundred conference attendees who are just getting into town! Come by and enjoy a casual evening with great beer and light refreshments and make valuable contacts with start-ups and brewers-in-planning!

Sunday Opening Night Reception

Sunday, April 10th 2016 | 5:30pm-7:30pm |
Location Smog City Brewing Co. in Torrance, Ca

Sponsorship Benefits:

- Table at the Reception to display company info and products, ability to distribute any company products to attendees.
- Company logo displayed around the event venue (Signage to be provided by the sponsor)
- Company logo placed on event webpage
- Company listed as official event sponsor in all emails and marketing.
- Opportunity to hang two (2) Sponsor Banners around the reception.
- Company image on the sponsorship board at the General Meeting.
- Small scrolling Banner Ad on the CCBA Event Web Page.
- A brief introduction from sponsor during the Reception.
- "Thank you" to our sponsors announced at the general meeting in addition to the inclusion of your logo in the PowerPoint presentation.
- 2 complementary entries into the dinner reception on Monday, April 11th for you and your company.
- 2 registration passes to the two day conference.

Thank you for your consideration and for supporting the Spring 2016 CCBA Conference in Long Beach

For more information, or to confirm your sponsorship, contact:

Laurie Holtog
Events Coordinator
California Craft Brewers Association
Phone: 916-228-4260
Email: laurie@californiacraftbeer.com