

**Tuesday**  
**California Center for the Arts, Escondido**

**Technical**

**Marketing**

9:00-11:00am	Talk 1 Talk 2	Talk 1 Talk 2 Video
11:00	Trade Show Time	
11:30-12:00pm	Lunch	
12:30-1:00pm	<b>General Session - Talk 1</b> <b>CCBA members only</b>	
1:30-2:30pm	General Session - Talk 2	
2:30-4:00pm	<b>General Session - Talk 3</b>	
4:00-5:00pm	<b>General Session - Talk 4</b> <b>Benj Steinman</b>	
5:00-6:30pm	<b>Beer Reception</b>	