

PROMOS & GIFTS



Summit Attendee Bag Inserts - \$750

Your company's promotion material inserted into the Summit Event Bag*

- Attendee Bags provided to all attendees at registration

*Promo material must be pre-approved by CCBA

Summit Experience Gift - \$500

During the Summit Expo Hall CCBA will be giving away gifts & prizes to attendees. Your company can market to the attendees in a unique craft beer giveaway.

- Each gift should be a unique Craft Beer item or experience, Your company name will be announced as the sponsor from the microphone

Promotional Material Display -\$750

- Placement of your coasters, postcards, pens, or other swag placed on tables (and any other flat surface that we can find) throughout the Expo Floor (but not on the floor). * All material must be pre-approved by the CCBA

Hotel Branded Keys - \$1,500

- Sponsor the hotel room key cards all attendees will be using while they stay in Sacramento for the Summit. Your logo will be prominently placed on each key card.
- Two VIP Summit Passes (Includes tickets to the Saturday Beer Festival)

~~VIP Badge Sponsor - \$1,500 - SOLD~~

- Placement of your logo on the VIP badges that all Brewery staff, speakers, and VIPs wear throughout the conference.
- Two VIP Summit Passes (Includes tickets to the Saturday Beer Festival)

ADVERTISING AT THE SUMMIT



Summit Program—Advertising

Placing Ads in our Summit Program is a great way to gain exposure for your brand & your messaging to conference attendees.

- Full Inside Cover: \$1000 - **Sold**
- Full Back Inside Cover: \$1200
- Full Page: \$750
- 1/2 page: \$500
- 1/4 page: \$300

Summit Advertising in the Expo Hall

Throughout the day on Thursday & Friday there will be Summit Experience Drawings at the CCBA Hub

- Escalator Banner: \$2,500
- Hotel Room Drops (One night): \$500
- Floor Decals: \$500
- Glass Clings: \$500
- Registration Welcome Banner: \$1200

Contact Sponsorships@cacraftbeersummit.com to reserve your package now. Call (916) 228-4260