



EVERY BREWERY TELLS A STORY



Brewers Showcase Sponsorship
Opportunities

Experience the Story

September 11-12, 2015

Sacramento, CA



GOLD SPONSOR



Sponsorships Available: 6

Your logo on unique directional signage towers throughout the Showcase

- Acknowledgement in all media and marketing materials
- Preeminent name position on the main stage
- 8 tickets to Summit on Saturday
- 5 tickets to Brewers Reception
- 10 tickets to the Brewers Showcase

Gold Sponsor- \$15,000.00

For further information about becoming a Brewers Showcase Sponsor, please contact sponsorships@craftbeersummit.com

VIP AREA SPONSOR



Sponsorships Available: 1

Special signage at entrance and numerous locations in the VIP area.

- Logo on the VIP glass
- 5 tickets to Summit on Saturday
- 4 tickets to Brewers Reception
- 8 tickets to Brewers Showcase and VIP area

VIP Area Sponsor- \$10,000.00

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sponsorships@craftbeersummit.com

ENTERTAINMENT SPONSOR



Sponsorships Available: 2

Signage at one of the two showcase side stages

- Representative from your company will introduce the entertainers
- 2 tickets to Summit on Saturday
- 2 tickets to Brewers Reception
- 4 tickets to Brewers Showcase

Entertainment Sponsor- \$5,000.00

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CHEF STATION SPONSOR



Sponsorships Available: 3

Stage signage at one of the three chef station areas

- VIP photo session and meet and greet with the guest chefs
- 2 tickets to Summit on Saturday
- 2 tickets to Brewers Reception
- 6 tickets to Brewers Showcase

Chef Station Sponsor- \$5,000.00

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SNACK SPONSOR



Sponsorships Available: 6

Present your snack foods at specialty food stations

- Logo napkins and Signage for your station
- 2 tickets to Summit on Saturday
- 2 tickets to Brewers Reception
- 6 tickets to Brewers Showcase

Snack Sponsor- \$3,000.00

(you provide your product)

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TASTING GLASS SPONSOR



Sponsorships Available: 1

Your logo on the official tasting glass for the Showcase

- 2 tickets to Summit on Saturday
- 2 tickets to Brewers Reception
- 2 tickets to Brewers Showcase

Tasting Glass Sponsor - \$3,000

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Water Station Sponsor



Sponsorships Available: 1

Logo Signage at all water stations

- 2 tickets to Summit on Saturday
- 2 tickets to Brewers Reception
- 2 tickets to Brewers Showcase

Water Station Sponsor - \$2,500

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