

SUMMIT BEER FESTIVAL¹⁶

Summit Beer Festival FAQ

Saturday, Sept. 10 | 3pm-7pm | Capitol Mall, Sacramento

Thank you for being part of the 2016 Summit Beer Festival. The Showcase is the grand finale of the Summit Weekend! There will be over 165 breweries in attendance pouring their beer in front of the CA State Capitol, the outdoor festival will highlight California beers only!

Here is quick overview of the event and some FAQs that will hopefully answer all of your questions regarding the event:

Event Date: Saturday, September 10, 2016
Event Location: Capital Mall, Downtown Sacramento [3rd -7th streets]
Event Time: 3:00 PM – 7:00 PM

Main On-site Contact: Chelsea Gustafson, Cell Phone: (619) 861-4461

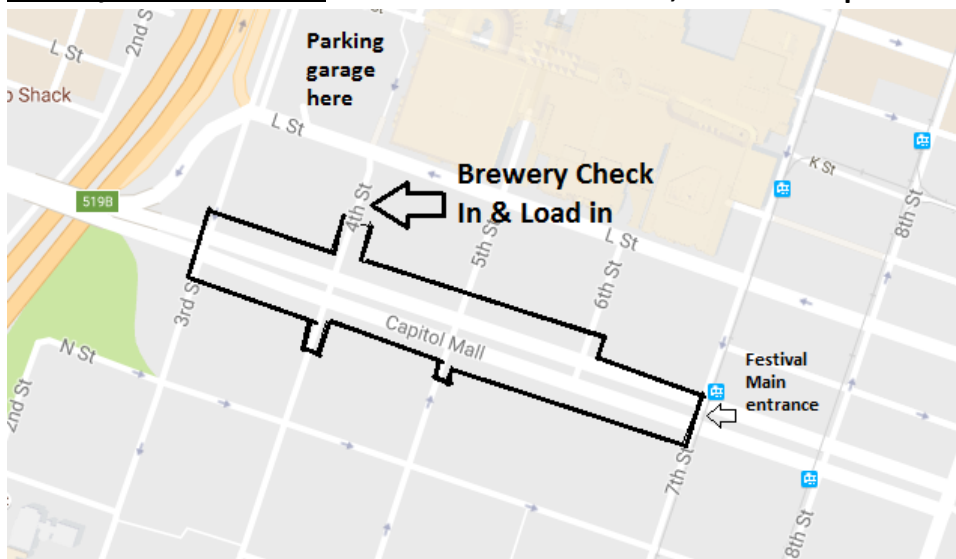
Email: beer@ccraftbeersummit.com

Brewery Set-Up Time: 11:00am- 2:00pm

All set-up completed, no vehicles allowed in the area after 2:15 pm

- **Brewers Lunch:** 12:30-2pm (onsite lunch provided by the CCBA)
- **First Pour:** 3:00pm
- **Last Pour:** 6:45pm

Brewery Load-In Location: Please check in at 4th street, between Capitol Mall & L Street.



Brewery parking: Parking is available at the public city parking garage at 3rd & L Street

CCBA will be providing brewers with the following:

- 10 x 10 Tent (**DO NOT BRING YOUR OWN**)
- Standard event signage with your brewery's name to go on the tent
- 8 ft table
- 2 chairs
- ONE 20 gal. Keg Bucket
- Ice
- Dump bucket

- *** CCBA will be providing the ABC Non-Profit Temporary One-day License to all breweries at each table, you can download the ABC License for the festival [here](#).)

Brewers will need to provide:

- Jockey box equipment
- Table Cloth (CCBA will provide a table cloth if you are not able to)
- Please feel free to **bring additional signage/ decor** for your table and to put up around your booth

Beer Drop Off Points: West Sacramento, Escondido & LA

CCBA has drop three drop off points at **DBI Beverage in West Sacramento**, **Stone's Facility in Escondido**, and **Stone's Facility in Downey**

Beer must be dropped off at the above facilities between **Thurs. Aug. 25th and Thurs. Sept. 1st**.

Detailed instructions for each facility drop off location [located here](#).

Dropping off at the Sacramento Convention Center 9/8 & 9/9

CCBA will let brewers drop off their festival beer at the Sacramento Convention Center Loading dock from 9/8-9/9

Drop Off Times: Thursday, 10am-5pm & Friday, 8am-5pm

Detailed instructions [here](#).

FAQs

How many passes do I get as a participating brewery?

As a participating brewery you receive 4 complimentary Summit Brewery passes, getting access to all of the weekend events! Use your personalized access code to redeem your passes on the [eventbrite website](#), where it says 'enter promotional code.' Contact the CCBA offices at (916) 228-4260 to receive your code. **Please register for your passes by Friday Sept 2nd**.

What's included with the Brewery Pass?

This is your golden ticket to the Summit weekend- you and your brewery staff will have an all access pass to each event!

- All access to the Summit Expo Hall (Thursday & Friday)
- Access to all Educational sessions- [Check out the talk schedule here](#)
- Access to the Saturday's Summit Beer Festival
- A ticket to the [Brewers Reception](#) on Friday (9/9) night, 6pm-8pm at the Sacramento Convention Center.

Why should I attend the Summit Expo Hall at the Sacramento Convention Center?

Because this is "Your" show! It is for you, about you, with you, to promote you – IT IS the story of California Craft Beer! It is "your story"! Help us tell it!

Inside the Sacramento Convention Center, the Summit Expo Hall will feature:

- **Demos and displays** on everything craft beer
- **Educational Seminars!** Great education for your staff- [view the schedule here](#)
- **Trade show** with industry exhibitors
- **Homebrewing** demo areas
- **"Tap Talks"** with the leaders in the craft beer industry. See our [headliner list!](#)
- There will also be **4 regional beer tasting areas**

If I need additional volunteers at my festival booth who should I contact?

If only one staff member is attending to pour at your booth please email beer@cacraftbeersummit.com and request an additional volunteer to help