

# SUMMIT BREWFEST SPONSORSHIPS

California Craft Brewers Association

Sacramento, Capitol Mall—September 10th, 2016

## Sponsorship Opportunities

Largest Beer Festival in California.  
Over 150 breweries Pouring!

Share your story with hundreds of Brewery staff & thousands of craft beer drinkers who will be attending the Summit

Weekend's grand finale event on Capitol Mall. This is the ultimate Brewfest in California.



### This year's Summit Brewfest will include:

150 Breweries Pouring  
Over 3,000 expected attendees  
Live Band & DJ  
Food Trucks on site  
Activities & Games

## Summit Brewfest Tasting Glass

- Your Company Logo on tasting glass for the Summit Brewfest in Capitol Mall
- Your logo on the Summit Website & conference guide.
- 10x10 Festival Booth Space
- Two VIP Summit tickets, 6 passes to the Saturday Brewfest.



One Brewfest Tasting Glass Sponsorship: \$3,000 (plus the cost of glass).

Contact [Sponsorships@cacraftbeersummit.com](mailto:Sponsorships@cacraftbeersummit.com) to reserve your package now. Call (916) 228-4260

# SUMMIT BREWFEST SPONSORSHIP LEVELS

## **Golden Ale Level—\$5,000 (4 Available)**

- ◆ Logo on promotional Posters
- ◆ Presence on Facebook Updates
- ◆ Your Company Name/Logo on the Brewfest Homepage
- ◆ Company logo on the Large Brewfest Banner
- ◆ Name on the back cover of the Brewfest Pocket Guide, Logo in the Summit Conference Guide
- ◆ 10x10 Festival Booth
- ◆ Two Summit VIP Tickets, 10 Saturday Brewfest Passes

## **Amber Ale Level- \$3,000 (8 Available)**

- ◆ Your Company Name/Logo on the Brewfest Homepage
- ◆ Company logo on the Large Brewfest Banner
- ◆ Name on the back cover of the Brewfest Pocket Guide, Logo in the Summit Conference Guide
- ◆ 10x10 Festival Booth
- ◆ Two VIP Summit tickets and 6 Saturday Brewfest Passes

## **Red Ale Level-\$1,500 (12 Available)**

- ◆ Your Company Name/Logo on the Brewfest Homepage
- ◆ Company logo on the Large Brewfest Banner
- ◆ Name on the back cover of the Brewfest Pocket Guide, Logo in the Summit Conference Guide
- ◆ 6 Saturday Brewfest Passes

## **Brown Ale Level- \$1,000 (24 Available)**

- ◆ Your Company Name/Logo on the Brewfest Homepage
- ◆ Company logo on the Large Brewfest Banner
- ◆ Name on the back cover of the Brewfest Pocket Guide, Logo in the Summit Conference Guide
- ◆ 4 Saturday Brewfest Passes

# SUMMIT BREWFEST SPONSORSHIPS



## DJ Stage Sponsor

- Your Company Logo on the DJ Stage at the Brewfest
- Your logo on the Summit Website.
- Two VIP Summit tickets, 6 passes to the Saturday Brewfest.

One Stage Sponsorships Available \$2,500

## Brewers Lunch Sponsor

- Sponsor the lunch provided to brewers at the brewfest. Your Company Logo on signage at the lunch area.
- 10x10 Festival Booth
- Your logo on the Summit Website, conference guide.
- Two VIP Summit tickets, 8 passes to the Saturday Brewfest.



One Brewers Lunch Sponsor Available at \$7,500

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# SUMMIT BREWFEST SPONSORSHIPS



**One Wristband Sponsorship Available at \$3,000 (plus the cost of the wristband)**

## Wristband Sponsor

- Your Company Name and Logo on the Festival Wristband worn by each attendee
- Your logo on the Summit Website
- Four passes to the Saturday Brewfest
- Two VIP Summit Tickets, 6 Saturday Brewfest Tickets

## Volunteer T-Shirt Sponsor

- Your Company Name/Logo on the T-Shirts worn by all Festival Volunteers
- Your logo on the Summit Website
- Four Saturday Brewfest Tickets



**One Volunteer T-Shirt Sponsorship Available at \$1,000 (Plus the cost of shirts)**

## Water Station Sponsor

- Your Company Logo and Signage on the Water Stations around the Festival
- Your logo on the Summit Website.
- Four tickets to the Saturday Brewfest.



**Water Station Sponsorship (3 Available) at \$1,000 each**

# SUMMIT BREWFEST SPONSORSHIPS



## Brewfest Pocket Guide Sponsor

- Your Company Name and Logo on the front of the Brewfest Pocket Guide Program provided to each attendee
- Your logo on the Summit Website
- Two VIP Summit Tickets, 6 Brewfest Tickets

Brewfest Pocket Guide Sponsor- Available at \$5,000

## Bike Valet Sponsor

- Your Company Name/ Logo on Signage at the Bike Valet
- Your logo on the Summit Website
- Two VIP Summit Tickets, 4 Saturday Brewfest Tickets



One Bike Valet Sponsor Available at \$1,500

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