

# CCBA FALL 2016 CONFERENCE EXHIBITOR



CCBA 2016 Fall Conference- Oakland Scottish Rite Center

November 13-15, 2016

## CCBA 2016 Fall Conference

The California Craft Brewers Association invites you to participate as an exhibitor at the CCBA Fall Conference. As an exhibitor you will have the opportunity to network and present to over 450 craft brewery owners, brewmasters, decision makers, and brewery startups.

Deadline to Submit Application: **September 30, 2016**

*Important Dates:*

- **Exhibitor Map Released: October 3, 2016**
- **Table Selection Begins: October 10, 2016**

Exhibitor Pricing:

Non-CCBA Member: \$1,500

Allied Trade Member Price: \$1,275

Hotel Reservations:

Please book your hotel room at the CCBA headquarter hotel, reservations can be made on our conference website. CCBA has a group room block at the Waterfront Hotel in Oakland, CA.

*Exhibitor table sponsorship  
includes the following:*

- 6' x6' space
- 6 foot table (tablecloth & two chairs)
- Company logo on CCBA event webpage
- Company contact information listed in the conference guide.
- Two conference exhibitor passes
- Two tickets to the Monday night dinner on Nov. 14 at Drake's Dealership.



## Exhibitor Dates & Hours

### **Sunday, November 13**

Welcome Reception at Faction Brewing Co.: 5:30pm–7:30pm

*Conference attendees & exhibitors welcome.*

### **Monday, Nov. 14**

- Exhibitor Set-Up: 7am-8:30am
- Welcome Breakfast with Exhibitors: 8:30 am-9:30 am
- Lunch Tradeshow: Noon– 1:30pm
- Open Beer Bar and Tradeshow: 3:30 pm– 5:30pm
- BBQ Dinner Reception: 6pm-8pm

### **Tuesday, Nov. 15**

- Exhibitor Tables Open: 8:30am
- Breakfast with Exhibitors: 8:30am-9:30am
- Lunch Reception: Noon– 1:30pm
- Coffee Break: 2:20pm-2:40pm
- Closing Beer Reception & Trade Show: 3:50pm-5:30pm

Conference Location:  
Oakland Scottish Rite Center  
1547 Lakeside Dr.  
Oakland, CA 94612  
<http://oaklandscottishrite.com/>

More details on the conference here:

<http://www.californiacraftbeer.com/ccba-events/ccba-bi-annual-conference/>