

CCBA 2017 SPRING CONFERENCE EXHIBITOR



CCBA 2017 Spring Conference- San Diego Marriott Mission Valley

May 21-23, 2017

CCBA 2017 Spring Conference

The California Craft Brewers Association invites you to participate as an exhibitor at the CCBA Spring Members Conference. As an exhibitor you will have the opportunity to network and present to over 450 craft brewery owners, brewmasters, decision makers, and brewery startups.

Deadline to Submit Application: **February 24, 2017**

Important Dates:

- **Table Selection Begins: February 27, 2017**

Exhibitor Pricing:

Non-CCBA Member: \$1,500

Allied Trade Member Price: \$1,275

Hotel Reservations:

Please book your hotel room at the CCBA headquarter hotel, reservations can be made on our conference website. CCBA has a group room block at the San Diego Marriott Mission Valley.

*Exhibitor table sponsorship
includes the following:*

- 6' x6' space
- 6 foot table (tablecloth & two chairs)
- Company logo on CCBA event webpage
- Company contact information listed in the conference guide.
- Two conference exhibitor passes
- Two tickets to the Monday night dinner on May 22 at Karl Strauss.



Conference Location:
San Diego Marriott Mission Valley
8757 Rio San Diego Dr.
San Diego, CA 92108

<http://www.marriott.com/hotels/travel/sanmv-san-diego-marriott-mission-valley/>

More details on the conference here:

<http://www.californiacraftbeer.com/ccba-events/ccba-bi-annual-conference/>

Exhibitor Dates & Hours

Exhibit tables will be located within the main session hall. Below we listed the dedicated tradeshow hours where attendees will walk the tradeshow area and speak with exhibitors. However, please note that every exhibitor table is accessible to attendees at any time throughout the two day event.

Sunday, May 21

OFF-SITE NETWORKING EVENT:

Welcome Reception at Mike Hess Brewing Co. in North Park. 5:30pm– 7:00pm

Monday, May 22

- **Exhibitor Set-Up:** 7AM-8AM
- Welcome Breakfast with Exhibitors: 8AM-9AM
- Lunch Tradeshow: 12:30PM– 2PM
- Open Beer Bar and Tradeshow: 4PM- 5:30PM
- **OFF-SITE NETWORKING EVENT:** Dinner reception at Karl Strauss Brewing from 6PM-8PM

Tuesday, May 23

- Exhibitor Tradeshow and coffee break: 8:30AM-9AM
- Lunch Reception & Tradeshow: 12:20PM-2PM
- **Exhibitor Table Break-down:** 3PM– 4PM