

# CALIFORNIA CRAFT BEER SUMMIT GUILD BOOTH PARTICIPATION

SACRAMENTO CONVENTION CENTER – EXHIBIT HALL A/B  
THURSDAY & FRIDAY- SEPTEMBER 8 & 9 2016

## PARTICIPATING BREWERIES

### Need to Know

- 4 regional beer stations on the show floor representing the following guilds: **San Diego**, **Los Angeles** (LA County Brewers Guild, OC Brewers Guild, Inland Empire Brewers Guild), **San Francisco & Northern California**
- **Donate** your beer to be sampled right on the show floor at your respective guild
- **Special releases** will take place throughout the day. If you would like to release a specialty beer on the floor at your guild booth, fill out the online form.

## HOW TO SIGN UP

- **Sign Up ONLINE!** [Form available here!](#)
- Find more information about the weekend's events at [www.cacraftbeersummit.com](http://www.cacraftbeersummit.com)

## WHAT YOU MUST PROVIDE!

- Spend some dedicated time at you guild booth pouring beer, talking with consumers and industry professionals.
- Consistent marketing of the Summit through your social media channels from May-September
- Display Posters for the event in your breweries from July-September
- This is a chance to market your product and educate others on the importance of the California Craft Brewers Association!

## SUPPORT YOUR GUILD



For questions please call (916) 228-4260 or e-mail [beer@cacraftbeersummit.com](mailto:beer@cacraftbeersummit.com)