

CCBA 2017 FALL CONFERENCE EXHIBITOR



CCBA 2017 Fall Conference- DoubleTree Hilton Sonoma Wine Country

Nov. 5-7, 2017

CCBA 2017 Fall Conference

The California Craft Brewers Association invites you to participate as an exhibitor at the CCBA Fall Members Conference in Rohnert Park, CA. As an exhibitor you will have the opportunity to network and present to over 450 craft brewery owners, brewmasters, decision makers, and brewery startups.

Important Dates:

- **Deadline to Submit Application: Sept. 22, 2017** (or until spots are filled)
- **Table Selection Begins: Sept 27, 2017**

Exhibitor Pricing:

Non-CCBA Member: \$1,500
Allied Trade Member Price: \$1,275

Hotel Reservations:

Please book your hotel room at the CCBA headquarter hotel, reservations can be made on our conference website. CCBA has a group room block at the DoubleTree Hilton Sonoma Wine Country.



Conference Location:
DoubleTree Hilton Sonoma Wine Country
1 Doubletree Drive
Rohnert Park, CA 94928

More details on the conference here:
<http://www.californiacraftbeer.com/ccba-events/ccba-bi-annual-conference/>

Exhibitor table sponsorship

includes the following:

- 6'x6' space
- 6 foot table (tablecloth & two chairs)
- Company logo on CCBA event webpage
- Company contact information listed in the conference guide
- Two conference exhibitor passes
- Two tickets to the Monday night dinner on Nov. 6 at Bear Republic Brewpub
- Attendee contact list sent 10 days prior to the event and a post event attendee report

Exhibitor Dates & Hours

Exhibit tables will be located in the Vineyard & Chardonnay Rooms close to all conference meeting rooms. Below we listed the dedicated tradeshow hours where attendees will walk the tradeshow area and speak with exhibitors. However, please note that every exhibitor table is accessible to attendees at any time throughout the two day event.

Sunday, Nov. 5

OFF-SITE NETWORKING EVENT: Welcome Reception at Seismic Brewing Co. in Santa Rosa. 5:30pm– 7:00pm

Monday, Nov. 6

- **Exhibitor Set-Up: 7AM-8AM**
- Welcome Breakfast with Exhibitors: 8AM-9AM
- Lunch Tradeshow: 12:30PM– 2PM
- Tradeshow & Beer Reception: 4PM- 5:45PM
- **OFF-SITE NETWORKING EVENT:** Dinner reception at Bear Republic Brewpub from 6PM-8PM

Tuesday, Nov. 7

- Tradeshow & morning coffee 8:00AM- 9AM
- Tradeshow & Beer Reception: 11:15 AM-NOON
- Exhibitors are invited to attend the Lunch Reception & Closing Session from NOON– 1:30PM
- **Exhibitor Breakdown: NOON - 2:30 PM**