



2018 Multi-Event Package Allied-Trade Member Benefits

- Allied Trade Members receive deeper discounts (15-20 percent) for exhibiting at the Summit plus one, or both, CCBA Members Conferences in 2018
- Pay for all CCBA events with one annual payment or split into individual payments, according to preference

Contact Scott Marks at the CCBA for membership opportunities
scott@californiacraftbeer.com
 916-228-4260 or visit
californiacraftbeer.com/apply

EXHIBIT AT ALL THREE EVENTS!

THE ULTIMATE SUMMIT PACKAGE
 EXHIBIT AT **ALL THREE CCBA EVENTS**:

FULL PRICE

~~\$5,000~~

MULTI-EVENT DISCOUNTED PRICE

\$4,000

SUMMIT + SPRING CONFERENCE

EXHIBIT AT BOTH THE SUMMIT
 AND SPRING CONFERENCE:

FULL PRICE

~~\$3,500~~

MULTI-EVENT DISCOUNTED PRICE

\$2,900

SUMMIT + FALL CONFERENCE

EXHIBIT AT BOTH THE SUMMIT
 AND FALL CONFERENCE:

FULL PRICE

~~\$3,500~~

MULTI-EVENT DISCOUNTED PRICE

\$2,900



2018 CCBA California Craft Beer Industry Events

CALIFORNIA CRAFT BREWERS SPRING MEMBER CONFERENCE

April 8-10, 2018 | Hilton San Diego Resort & Spa on Mission Bay, CA
500+ Attendees & 50+ Exhibitors and Sponsors

Audience: A concentrated group of owners, principles and brewers from CCBA member breweries

Sponsorship Opportunities Include: Exhibitor tables, beer stations, conference room, breakfast, lunch and dinner sponsorships

More Info: californiacraftbeer.com/events

CALIFORNIA CRAFT BEER SUMMIT & FESTIVAL



September 6-8, 2018 | Downtown Sacramento, CA
6,500+ Attendees, 120+ Exhibitors and Sponsors & 165+ Breweries

Audience: The entire craft beer community, including brewery owners, brewers, industry partners, distributors, retailers, breweries-in-planning and hospitality professionals

Sponsorship opportunities include: 10'x10' exhibit booths, Summit partnerships, educational sessions, Tap Talks and beer festival sponsorships

More Info: cacraftbeersummit.com

CALIFORNIA CRAFT BREWERS FALL MEMBER CONFERENCE

Date: Nov./Dec. TBD | **Location:** Northern, CA, TBD
450+ Attendees & 50+ Exhibitors and Sponsors

Audience: A concentrated group of owners, principles and brewers from CCBA member breweries

Sponsorship opportunities include: Exhibitor tables, beer stations, conference room, breakfast, lunch and dinner sponsors

More Info: californiacraftbeer.com/events

LEARN MORE

To find out what else is included in allied-trade membership, contact Scott Marks at scott@californiacraftbeer.com or 916-228-4260.



2018 California Craft Beer Industry Events

CREATING NETWORKING OPPORTUNITIES
BY CONNECTING THE INDUSTRY

CCBA ALLIED TRADE MEMBER BENEFITS

- Receive a 10-15 percent discount on all tradeshow exhibiting opportunities!
- Reserve a space at the Summit and Bi-Annual Member Conferences for a 15-20 percent discount.
- Receive earlier space selection for Summit and Member Conferences with multi-event discount packages.

MORE ABOUT ALLIED-TRADE MEMBERSHIP

To find out more about allied-trade membership, contact Scott Marks at scott@californiacraftbeer.com or 916.228.4260.

