



Brewers Reception Sponsorship

23rd Annual Mammoth Festival of Beers & Bluesapalooza



California Craft Brewers Association

Mammoth Festival of Beers & Bluesapalooza

Please join us as a Gold, Silver or Bronze Sponsor at the CCBA Brewers Reception in Mammoth Lakes

CCBA Brewers Reception

Friday, August 3, 2018—5:00 to 7:00 pm

The **Brewers Reception** will host 65 breweries bringing 400 brewers and brewery staff in our own private area under the trees as the music of the Bluesapalooza Festival wafts through this beautiful mountain setting. The Reception is open only to brewers, sponsors and media.

Support the brewers of California and the CCBA's efforts to protect our industry

Network at the Brewer's reception! Your sponsorship includes a 6' Company Table amongst the beer stations where you display your logo, banners and have your materials available to attendees. You'll also have the opportunity to display your company logo on event nametags and wristbands (Gold and Silver sponsorships only)

To reserve a sponsorship, contact Scott Marks at : scott@californiacraftbeer.com or 916-228-4471



Mammoth Festival of Beers and Bluesapalooza

Aug. 3– Aug 5, 2018 | Mammoth Lakes ,CA

The Bluesapalooza concert takes place Thursday, Friday, Saturday and Sunday and the Festival of Beers takes place on Saturday and Sunday.

This year's Music Festival will include:
Taj Mahal & Keb' Mo', Ozomatly + many more

For more information about the festival, visit mammothbluesbrewsfest.com



Reserve your sponsorship today! Email scott@californiacraftbeer.com or call 916-228-4471



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Gold Sponsorship | \$4,000 | Includes the following:

- Wrist bands worn by the Brewers, branded with your company name
- A “Thank You” mention from the main stage on Friday night (*Gold Sponsor Only*)
- Two bedroom condominium for two nights in Mammoth Lakes
- Four Brewery Wristbands (Same access the brewers have to the entire Bluesapalooza weekend!)
- Display table (up to 8’) at the Brewers Reception
- Your company signage at the reception (limited to one banner)
- Company name mentioned by CCBA in registration packets
- Your handouts distributed in the registration packet to all participating breweries. Can be ‘trinkets’ (pens, coasters, openers, etc.)
- Contact list of brewery all participating breweries & commemorative bottle of Bluesapalooza Beer

Silver Sponsorship | \$2,000 | Includes the following:

- Four Brewery Wristbands (Same access the brewers have to the entire Bluesapalooza weekend!)
- One of four names on the Name badges worn by brewers (at Friday night reception) branded with your name
- Display table (up to 8’) at the Brewers Reception
- Your company signage at the reception (limited to one banner)
- Company name mentioned by CCBA in registration packets
- Your handouts distributed in the registration packet to all participating breweries (limited to letter-size paper)
- Contact list of brewery all participating breweries & commemorative bottle of Bluesapalooza Beer

Bronze Sponsorship | \$1,000 | Includes the following:

- Two Brewery Wristbands (Same access the brewers have to the entire Bluesapalooza weekend!)
- Display table (8’ table) at the Brewers Reception
- Company name mentioned by CCBA in registration packets
- Contact list of brewery all participating breweries & Commemorative bottle of Bluesapalooza Beer

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