



2018 Summit Exhibitor FAQ

When are the Summit Expo Exhibiting Hours?

Trade-show hours are Thursday, Sept. 6 from 12:00-4:30pm and on Friday, Sept. 7, from 11:00am-5:00pm

How many tickets come with our booth and do these tickets give us access to the full event?

Each booth space includes two (2) complimentary VIP full conference exhibitor badges. This includes entry to Summit Expo hall, Thursday evening Opening Night Reception, Brewers Reception Friday night, Friday & Saturday educational sessions and Saturday Summit Beer Festival at Capitol Mall.

How do I register staff for our complimentary tickets?

The CCBA will send you the code to register your two complimentary VIP full conference exhibitor badges. If you have not received your code by June 15, please contact Scott Marks at scott@californiacraftbeer.com.

Can I bring extra staff to the event?

Exhibitors can purchase an unlimited amount of additional VIP full conference badges at a discounted rate. VIP full conference badges include access to the Summit expo Hall, educational sessions, Opening Night Reception on Thursday night, Brewers Reception on Friday night and the Summit Beer Festival on Saturday afternoon. Regular price: ~~\$299~~ **Your rate: \$230.**

Instructions to purchase these additional VIP badges: To access the exhibitor ticket package go to the [Summit ticket page: https://www.californiacraftbeer.com/craft-beer-summit/tickets/purchase-tickets/](https://www.californiacraftbeer.com/craft-beer-summit/tickets/purchase-tickets/) Where it says 'Enter Promotional Code' put in the TICKET ACCESS CODE: **CCBAExhibitorrate** This will unlock the ticket package and allow you to make a purchase. Please call (916) 228-4260 if you have any questions.

What day and time is the trade show area open for load-in and set up?

Load in times will be scheduled by the EXPO company, AES, depending on size of equipment and items. For exhibitors, hand-carrying their equipment, the EXPO floor will be open Thursday at 9am. For any questions about exhibitor set-up, tradeshow hours, what comes with the booth, exhibitor registration please refer to the **exhibitor prospectus** that can be found [online here](#). If you have not yet received the AES welcome email or registered with AES, please contact Scott Marks at scott@californiacraftbeer.com.

What's included with my booth space?

Each 10x10 booth will be set with 8' tall decorative Sage drape back façade and 3' tall decorative side dividers. There will be 1 clothed (in black) table and 2 chairs with one (1) company identification sign.

For add-ons or upgrades you will need to contact our EXPO company, AES. In late May, they sent out a welcome email, with a link, providing you with a username and password to access their site. From this site, you can add any needed electrical, internet, carpet etc. to your booth. Even if you don't need upgrades, you must log into the AES site. If you do not have login credential for the AES portal, please contact Scott Marks at scott@californiacraftbeer.com

Where can I find a list of attendees?

The list of attendees will be sent to all exhibitors, prior to the Summit, on August 31, 2018 and again within one week after the close of the weekend.

What are the travel accommodations?

Stay with CCBA Summit attendees at the headquarter hotel, [Sheraton Grand Sacramento](#), steps from the convention center. You can book your discounted room rate [here](#). **The deadline to book at the discounted rate is August 14.** More information on travel and lodging during the Summit weekend [here](#).

For additional questions please refer to the Exhibitor Prospectus [online here](#) or email Scott Marks at scott@californiacraftbeer.com