



## 2018 Summit Sponsor FAQ

### What is the Summit Schedule?

The Summit Expo is 9:00am-6pm on Thursday, September 6 and 9:00am-6:30pm on Friday, September 7. The Summit Beer Festival is on Saturday, September 8 from 12:00pm-4:00pm.

### When are the Summit Expo Hours?

Trade-show hours are Thursday, Sept. 6 from 12:00-4:30pm and on Friday, Sept. 7, from 11:00am-5:00pm

### How do I register staff for our complimentary tickets?

The CCBA will send you the code to register your complimentary VIP full conference sponsor passes. These passes include entry to Summit Expo hall, Thursday evening Opening Night Reception, Brewers Reception Friday night, Friday & Saturday educational sessions and Saturday Summit Beer Festival at Capitol Mall. If you have not received your code by June 15, please contact Scott Marks at [scott@californiacraftbeer.com](mailto:scott@californiacraftbeer.com).

### Can I bring extra staff to the event?

Sponsors can purchase an unlimited amount of additional VIP full conference passes at a discounted rate. Regular price: ~~\$299~~ **Your rate: \$230.**

Instructions to purchase these additional VIP passes: go to the [Summit ticket page](#):

<https://www.californiacraftbeer.com/craft-beer-summit/tickets/purchase-tickets/> Enter the promo code:

**CCBAExhibitorrate** This will unlock the discount and allow you to purchase. Please call (916) 228-4260 if you have any questions.

### What day and time is the trade show area open for load-in and set up?

If you have items to bring into the expo hall, you can load in 12:00-3:00pm on Wednesday, Sept. 5 or 8:00am-11:00am on Thursday, Sept. 6. Move-out is Friday, Sept. 7 from 5:00pm-8:00pm.

### Where can I find a list of attendees?

The list of attendees will be sent to all sponsors, prior to the Summit, on August 31, 2018 and again within one week after the close of the weekend.

### What are the travel accommodations?

Stay with CCBA Summit attendees at the headquarter hotel, Sheraton Grand Sacramento, steps from the convention center. You can book your discounted room rate [here](#). **The deadline to book at the discounted rate is August 14.** More information on travel and lodging during the Summit weekend [here](#).

For additional questions please email Scott Marks at [scott@californiacraftbeer.com](mailto:scott@californiacraftbeer.com)