

SUMMIT BEER FESTIVAL

Summit Beer Festival FAQ

Saturday, Sept. 8 | 12 pm- 4pm | Capitol Mall, Sacramento

Thank you for being part of the 2018 Summit Beer Festival. The Beer Fest is the grand finale of the Summit Weekend! There will be over 160 breweries in attendance pouring their beer in front of the State Capitol and the outdoor festival will highlight California beers only!

Here is quick overview of the event and some FAQs that will hopefully answer all your questions regarding the event:

Event Date: Saturday, September 8, 2018
Event Location: Capitol Mall, Downtown Sacramento [3rd -7th streets]
Event Time: 12 PM -4 PM

Main On-site Contact: Cody Miller, Cell Phone: (541) 905-6767

Email: beer@cacraftbeersummit.com

Brewery Set-Up Time: 7:00am- 10:30 am

All set-up completed, no vehicles allowed in the area after 10:30 am

- **Festival Opens/First Pour:** 12 PM
- **Last Call:** 3:50pm
- **Festival Ends:** 4pm-Load out will begin immediately after all attendees have vacated the Mall. Possible delays due to high volume move out.

Brewery Load-In Location: Please check in at 4th street, between Capitol Mall & L Street.



Brewery parking: Multiple parking garages and lots near Capitol Mall can be viewed [here](#).

Brewery Load Out:

1) Brewers with personal vehicles:

- Vehicles will be allowed on the street at 4:15 PM (OR once streets are cleared of attendees)
- Please follow your SPECIFIC BLOCK INSTRUCTIONS for location to enter Capitol Mall to pick up your beer/equipment

2) Hand carry your items out of the festival

Using a Distributor:

- Beer will be dropped between 7:30am - 9:30am at your booths and will be available for set up between 9:30am - 11:30am
- All breweries who are with a distributor will be asked and assisted by staff in placing their kegs and materials across the median in the Eastbound lanes when the festival has concluded.

CCBA will be providing brewers with the following:

- 10 x 10 Tent **(DO NOT BRING YOUR OWN)**
- Standard event signage with your brewery's name to go on the tent
- 8 ft table
- 2 chairs
- ONE 20 gal. Keg Bucket
- Ice
- Dump bucket
- **** CCBA will be providing the ABC Non-Profit Temporary One-day License to all breweries at each table)*

Brewers will need to provide:

- Jockey box equipment
- Table Cloth (*CCBA will provide a table cloth if you are not able to*)
- Please feel free to **bring additional signage/ decor** for your table and to put up around your booth

Beer Drop Off Points: West Sacramento, Escondido & LA

CCBA has drop three drop off points at **DBI Beverage in West Sacramento, Stone's Facility in Escondido, and Stone's Facility in Downey**

Beer must be dropped off at the above facilities between **Thurs. Aug. 23 and Thurs. Aug. 30th**.

Detailed instructions for each facility drop off location [located here](#).

Dropping off at the Sacramento Convention Center: 9/5, 9/6 & 9/7

CCBA will let brewers drop off their festival beer at the Sacramento Convention Center Loading dock from 9/5-9/7

Drop Off Times: Wed. 9/5: 3:00pm-5:30pm; Thurs. 9/6: 8:00am-5:00pm; Fri. 9/7: 8:00am- 5:00pm

FAQs

How many passes do I get as a participating brewery?

As a participating brewery you receive *4 complimentary Summit Brewery passes*, getting access to all the weekend events! Use your personalized access code to redeem your passes on the [eventbrite website](#), where it says 'enter promotional code.' Contact the CCBA offices at (916) 228-4260 to receive your code.

What's included with the Brewery Pass?

This is your golden ticket to the Summit weekend- you and your brewery staff will have an all access pass to each event!

- All access to the Summit Expo Hall (Thursday & Friday)
- Access to all Educational sessions- [Check out the talk schedule here](#)
- Access to the Saturday's Summit Beer Festival
- Access to all receptions including Thursday, Opening Night reception & Friday's Brewers VIP reception.

Why should I attend the Summit Expo Hall at the Sacramento Convention Center?

Because this is "Your" show! It is for you, about you, with you, to promote you – IT IS the story of California Craft Beer! It is "your story"! Help us tell it!

Inside the Sacramento Convention Center, the Summit Expo Hall will feature:

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- **Demos and displays** on everything craft beer
- **Educational Seminars!** Great education for your staff- [view the schedule here](#)
- **Trade show** with industry exhibitors
- **“Tap Talks”** with the leaders in the craft beer industry. See our [headliner list!](#)
- There will also be **regional beer tasting areas**

If I need additional volunteers at my festival booth who should I contact?

If only one staff member is attending to pour at your booth please email beer@ccraftbeersummit.com and request an additional volunteer to help

Is there a hotel room group discount?

CCBA has a discounted group room rate at the Sheraton Hotel Grand and other nearby hotels in downtown Sacramento. Please book early, [link here](#).