



CCBA Allied-Trade Membership

Benefits:

- Contact list for CCBA brewery members, including the contact information for owners and decision makers producing the majority of California's craft beer
- Contact list for California breweries-in-planning
- Business to business opportunities within the CCBA's Allied-Trade membership
- Inclusion on the list of recommended providers and suppliers when requested by CCBA members
- Invitation to attend all CCBA member events, including regional meetings and member conferences
- Discounts on tickets and exhibiting at all CCBA events, including bi-annual conferences and the California Craft Beer Summit
- Early notifications and opportunities for sponsoring, exhibiting and attending all CCBA events
- Opportunity to submit speaker proposals for CCBA's bi-annual member conferences, Webinars and the California Craft Beer Summit to be reviewed by the Educational Committee
- Company name and logo linked on the CCBA website and included in the association's business directory
- Subscription to the CCBA Weekly Bulletin, which includes industry updates and information, advisories and regulatory updates from the ABC, educational opportunities and events
- Opportunity to submit educational blog content for the CCBA weekly blog, to be reviewed by the Educational Committee
- Access to "Members Only" section of the CCBA website, which includes:
 - Business directory providing contact information for all CCBA members
 - Policy and legislative updates impacting the craft beer industry
 - An index of common Alcohol Beverage Control (ABC) in Ca
 - Past presentations at CCBA events or Webinars
 - Links to key agencies that regulate California breweries

Pricing:

Membership dues are \$875/year.

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