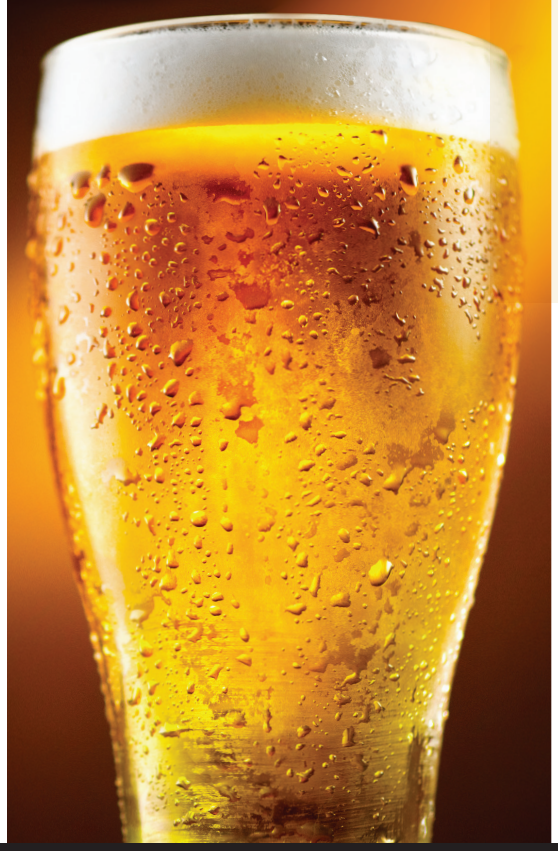
# CRAFT BREWERS PAVILION

at the Western Foodservice & Hospitality Expo

sponsored by CALIFORNIA RESTAURANT ASSOCIATION



## Reach Thousands of Restaurant & Foodservice Buyers Face-to-Face for only $795!

This unique opportunity and exclusive price is offered only to California Craft Brewers Association members to gain exposure and come face-to-face with Restaurant & Bar Owners who are specifically searching for the latest craft beer trends.

**This forum takes brewers outside the traditional tradeshow booth set up and presents brands in a cost-effective, high-impact, professional environment.**

### Benefits of Participation in the California Craft Brewers Pavilion:

This unique opportunity and exclusive price is offered only to California Craft Brewers Association members to gain exposure and come face-to-face with Restaurant & Bar Owners who are specifically searching for the latest craft beer trends.

- This pavilion will be prominently featured in all aspects of the attendee marketing campaign driven by nearly 3 million impressions through advertising, direct mail, online and social media.
- Gain face-to-face exposure in an exciting and visually dramatic setting sure to draw buyers.
- Expand your reach by tapping into thousands of new buyers that would take you years to reach.

### Cost Effective Exposure: Only $795*

- Limited to availabiliy, based on first-come, first-serve basis
- Beer served under a licensed Levy's Bartender
- Includes carpeted area, 6' table, one chair, Company ID sign, Official Show App and website listings
- Plus accesss to thousands of additional buyers attending co-located events Coffee Fest and Healthy Food Expo.

**Does not include mandatory LA County Health Dept. fee for serving food or beverage*

### MATCH! Appointment Setting

Add-on our exclusive MATCH! program, an innovative appointment setting program matching you with high level restauranteurs looking to source the products and services you offer!

- Guaranteed 5 appointments with authorized buyers or your money back
- Buyers include hand-selected restaurant owners and operators from San Diego, San Francisco and more with a minimum annual revenue of over $3 million
- Pre-Show access to RICH Buyer Profiles
- Exclusive access to private VIP Lounge on Show floor
- Post-Show email to all MATCH! buyers

**Price Available Upon Request.**

Western Foodservice & Hospitality Expo

Held in conjunction with the
**Healthy Food Expo West & Coffee Fest LA**
**August 25-27, 2019** | Los Angeles Convention Center
westernfoodexpo.com

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