



Brewers' Reception Sponsorship 24th Annual Mammoth Festival of Beers & Bluesapalooza Mammoth Lakes, CA



California Craft Brewers Association

Mammoth Festival of Beers & Bluesapalooza

Join the Craft Beer Community as a Gold, Silver or Bronze Sponsor
at the CCBA Brewers Reception in Mammoth Lakes

**CCBA Brewers Reception
Friday, August 2, 2019—5:00 to 7:00 pm**

The **Brewers' Reception** will host 65 breweries bringing 400 brewers and brewery staff in our own private area under the trees as the music of the Bluesapalooza Festival flows through this beautiful mountain setting. The Reception is open only to brewers, sponsors, and media.

Support the brewers of California and the CCBA's efforts to protect our industry!

Network at the Brewers' Reception

Your sponsorship includes a 6' Company Table amongst the beer stations where you display your logo, banners and have your materials available to attendees. You'll also have the opportunity to display your company logo on event nametags and wristbands (Gold and Silver sponsorships only)



To reserve a sponsorship, contact Scott Marks at: scott@californiacraftbeer.com or call 916-228-4471



Mammoth Festival of Beers and Bluesapalooza Aug. 1 – Aug 4, 2019 | Mammoth Lakes, CA

The Bluesapalooza Concerts takes place Thursday, Friday, Saturday, and Sunday; and beer pourings take place on Saturday and Sunday.

This year's Music Festival line-up will include:

Trombone Shorty and Orleans Avenue, Buddy Guy, Charlie Musselwhite + many more

For more information about the Festival including full line-up and schedule, visit mammothbluesbrewsfest.com



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Gold Sponsorship | \$4,000

- Wrist bands worn by the Brewers, branded with your company name
- A "Thank You" mention from the Main Stage on Friday night (*Gold Sponsor Only*)
- Two-bedroom condominium (4-6 ppl) for two nights in Mammoth Lakes
- Four Brewery Wristbands (same access the brewers have to the entire Bluesapalooza weekend!)
- Display table (up to 8') at the Brewers Reception
- Your company signage at the Brewer's Reception (limited to one banner)
- Your company name mentioned by CCBA in registration packets
- Your handouts distributed in the registration packet to all participating breweries. Can be 'trinkets' (pens, coasters, openers, etc.)
- Contact list of all participating breweries & commemorative bottle of Bluesapalooza Beer

Silver Sponsorship | \$2,000

- Four Brewery Wristbands (Same access the brewers have to the entire Bluesapalooza weekend!)
- One of four names on the Name badges worn by brewers (at Friday night reception) branded with your name
- Display table (up to 8') at the Brewers Reception
- Your company signage at the reception (limited to one banner)
- Company name mentioned by CCBA in registration packets
- Your handouts distributed in the registration packet to all participating breweries (limited to letter-size paper)
- Contact list of all participating breweries & commemorative bottle of Bluesapalooza Beer

Bronze Sponsorship | \$1,000

- Two Brewery Wristbands (Same access the brewers have to the entire Bluesapalooza weekend!)
- Display table (up to 8' table) at the Brewers Reception
- Company name mentioned by CCBA in registration packets
- Contact list of all participating breweries & Commemorative bottle of Bluesapalooza Beer

Reserve your sponsorship today! Email scott@californiacraftbeer.com or call 916-228-4471