



## CALIFORNIA CRAFT BEER SUMMIT 2019 Advertising Order Form

Email completed form to [scott@californiacraftbeer.com](mailto:scott@californiacraftbeer.com) and an invoice will be created and sent to you

**DATE** \_\_\_\_\_  
**ADVERTISER** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_  
**TELEPHONE** \_\_\_\_\_  
**CONTACT** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

<b>SUMMIT EXPO OPPORTUNITIES:</b>		<b>ARTWORK/MATERIALS DUE: AUGUST 6, 2019</b>	
Summit Attendee Bag Insert (2000 units) **	<b>\$750</b>	<i>*Must provide logo &amp; copy (CCBA to approve content)            **8 1/2 "x 11" or smaller. If over, please contact CCBA for approval. Inserts must be shipped to AES Advance location and arrive by August 23, 2019            ***Please provide banner. max. size: 8' long and must have grommets (CCBA to approve content)            ****Sponsor to provide 30 table tents</i>	
Festival Brewers Gift Bag Insert (170 units) **	<b>\$500</b>		
Summit Beer Festival Fence Banners ***	<b>\$500</b>		
Summit Event Calendar Listing *	<b>\$75</b>		
Table Tents*****	<b>\$1,000/Day</b>		
<b>SUMMIT EXPO PROMOS:</b>		<b>ARTWORK/MATERIALS DUE: AUGUST 6, 2019</b>	
Promenade Pillars *	<b>\$2,500</b>	<i>*Indicate location: main glass door, staircase, or combined            **Indicate quantity</i>	
Wall Freestanding Sign	<b>\$5,400</b>		
Curved Railing	<b>\$5,000</b>		
Glass Panels Above Expo Hall **	<b>\$1,500</b>		
Hyatt Entrance Pillars	<b>\$2,500</b>		
White Beam Banner Outside of Ballroom	<b>\$1,500</b>		
Wall Outside of Ballroom	<b>\$3,700</b>		
Glass Window Inlet – Lobby	<b>\$9,000</b>		
Communal Bar Table – Lobby **	<b>\$500</b>	<b>SUMMIT GUIDE ADVERTISING:</b>	
Communal Café Table – Lobby **	<b>\$500</b>		<b>ARTWORK/MATERIALS DUE: AUGUST 6, 2019</b>
Conference Guide - Full BACK Cover	<b>\$1,500</b>		
Conference Guide - Full FRONT Inside Cover	<b>\$1,200</b>		
Conference Guide - Full Page	<b>\$750</b>		
Conference Guide - 1/2 page	<b>\$500</b>		
Conference Guide - 1/4 page	<b>\$300</b>	<i>All artwork must sync with the overall look and feel of the CCBA and the CA Craft Beer Summit (no need to be same color and shouldn't clash). Final ad must be approved by CCBA to ensure it fits with the program concept</i>	

<b>CONFERENCE GUIDE AD SPECIFICATIONS:</b>	
<ul style="list-style-type: none"> <li>• Camera-ready artwork</li> <li>• High-res (300dpi)</li> </ul>	<ul style="list-style-type: none"> <li>• Submit as a full-color</li> <li>• PDF file with crop marks</li> </ul>
<b>Dimensions:</b>	
<ul style="list-style-type: none"> <li>• <b>Full Page w/bleeds:</b> 6"W x 9"H, .125" bleed</li> <li>• <b>Half Page (horiz.):</b> 5.5"W x 4.174"H, .125" bleed</li> <li>• <b>Quarter Page:</b> 2.667"W x 4.174"H, .125" bleed</li> </ul>	

### PAYMENT INFORMATION

**TOTAL AD COST:** \_\_\_\_\_

I authorize California Craft Brewers Association to process my advertising order for the 2019 California Craft Beer Summit. By signing this contract, I understand payment is due in full within 21 days of submittal **and that there are no refunds.** If purchased after August 1, 2019 then payment is due upon purchase. **Artwork is due August 6, 2019.** Fence banners are due by September 11, 2019.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_