**2019 California Craft Beer Summit and Beer Festival: *Social Media Toolkit***

[www.cacraftbeersummit.com](http://www.cacraftbeersummit.com)

**Handle (Twitter, Instagram) & Hashtag**

@CaCraftBrewers #CABeerSummit

**Date:** Sept. 12-14, 2019

**Location:** Long Beach, Calif.

[CLICK HERE TO DOWNLOAD SUMMIT IMAGES VIA DROPBOX](https://www.dropbox.com/sh/go8flp6r3clt8yu/AACRQ_JzKBPDIgPJcvXbW56Ya?dl=0)

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| **LINKS** * **Tickets**: <http://ow.ly/jQwA30boNzb>
* **Brewery List**: <http://ow.ly/E6Xy30boNN8>
* **Summit Schedule:** <https://bit.ly/2UA52n7>
 | **KEY DATES*** **May 14, 2019:** Early Bird Tickets on sale
* **July 19, 2019:** Early Bird ticket prices end
* **Aug. 20, 2019**: Beer List released
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**TWITTER**

* Time is running out to get discounted tickets to the #CABeerSummit Festival in Long Beach featuring 170 breweries, 500 beers, and unlimited tastings. Early bird prices end July 19: <http://ow.ly/jQwA30boNzb> ([CLICK TO TWEET](https://ctt.ac/H3fuN))
* #CABeerSummit is coming to Long Beach! Don’t miss out on this opportunity to network and learn from #craftbeer industry leaders. Early bird discounts end July 19 <http://ow.ly/jQwA30boNzb> ([CLICK TO TWEET](https://ctt.ac/uceLl))

**FACEBOOK (CCBA Summit Facebook Event page** [link here](https://www.facebook.com/events/369256800467440/)**)**

* Want to take a California beer tour without the road trip? Join us in Long Beach for the Summit Beer Festival on September 14 to taste 500+ beers from 170 craft breweries representing every corner of the state. VIP ticket holders get early entry and are treated to special release pours. Early bird discounts end July 19, get your tickets before they are gone: <https://2019summitbeerfestival.eventbrite.com>
* Calling all craft beer fans! Time is running out to get your discounted tickets for The Summit Beer Festival in Long Beach. Don’t miss your chance to experience the LARGEST craft beer festival on the West Coast, featuring 500+ beers from 170 CA breweries. VIP ticket holders get early entry and are treated to special release pours. Early bird pricing ends July 19, get your tickets before they are gone: <https://2019summitbeerfestival.eventbrite.com>

**EVENT DETAILS**

* Saturday, September 14, 2019 at Marina Green Park, Long Beach. VIP ticket hour starts at 12pm and General admission is from 1pm-5pm. **Early bird prices are 25% off until July 19, and tickets are selling fast. Don’t miss out on the largest beer festival on the West Coast.**
* Taste more than 500 beers from 170 craft breweries in California, all pouring special releases and hard to find beers. The Summit Beer Festival is an unmatched opportunity to taste a variety of beers and talk to the brewers who made them. Visit <https://2019summitbeerfestival.eventbrite.com> for tickets!