LEGISLATIVE UPDATE

Chris Walker and Lori Ajax
LEGISLATIVE UPDATE

- Brief history of CCBA in the Capitol
- Economic trends make legislation
- Who is making the decisions?
- COVID and 2021
- Legislative priorities 2022
- Political engagement
History of CCBA in the Capitol

• Founding members worked together
• Industry actors making decisions about “beer”
• CSBA to CCBA
Economic trends = New bills

• RTDs, FMBs and “Alco-pops”
• COVID
• Wholesaler consolidation
• Tied-house exemptions
WHO is making the decisions?

• Stakeholders

• G.O. Committee Chairs & members

• Legislature

• Governor
WHO is making the decisions?

- Stakeholders
WHO is making the decisions?

• G.O. Committee Chairs & members

SENATOR BILL DODD
Napa, Sonoma, Solano, Yolo
WHO is making the decisions?

- G.O. Committee Chairs & members

Assemblymember Jim Frazier
Antioch, Brentwood, Fairfield, Vacaville
WHO is making the decisions?

- G.O. Committee Chairs & members
- Senate GO Cmte (15)

Senator Bill Dodd (Chair)  Dem - 3
Senator Jim Nielsen (Vice Chair)  Rep - 4
Senator Benjamin Allen  Dem - 26
Senator Bob Archuleta  Dem - 32
Senator Josh Becker  Dem - 13
Senator Andreas Borgeas  Rep - 8
Senator Steven Bradford  Dem - 35
Senator Steven M. Glazer  Dem - 7

Senator Ben Hueso  Dem - 40
Senator Brian W. Jones  Rep - 38
Senator Sydney Kamlager  Dem - 30
Senator Melissa A. Melendez  Rep - 28
Senator Anthony J. Portantino  Dem - 25
Senator Susan Rubio  Dem - 22
Senator Scott Wilk  Rep - 21
WHO is making the decisions?

- G.O. Committee Chairs & members
- Assembly GO Cmte (22)

  - **Jim Frazier** (Chair) Dem - 11
  - **Frank Bigelow** (Vice Chair) Rep - 05
  - **Cecilia M. Aguiar-Curry** Dem - 04
  - **Marc Berman** Dem - 24
  - **Isaac G. Bryan** Dem - 54
  - **Ken Cooley** Dem - 08
  - **Jim Cooper** Dem - 09
  - **Tom Daly** Dem – 69
  - **Laurie Davies** Rep - 73
  - **James Gallagher** Rep - 03
  - **Eduardo Garcia** Dem - 56
  - **Mike A. Gipson** Dem - 64
  - **Reginald Byron Jones-Sawyer, Sr.** Dem - 59
  - **Tom Lackey** Rep - 36
  - **Evan Low** Dem - 28
  - **Devon J. Mathis** Rep – 26
  - **Sharon Quirk-Silva** Dem - 65
  - **James C. Ramos** Dem - 40
  - **Robert Rivas** Dem - 30
  - **Blanca E. Rubio** Dem - 48
  - **Rudy Salas Jr.** Dem - 32
  - **Thurston "Smitty" Smith** Rep - 33
WHO is making the decisions?

• Legislature

Assembly Speaker Anthony Rendon (D-Lakewood)

Senate President pro Tempore Toni G. Atkins (D-San Diego)
WHO is making the decisions?

- Governor Newsom
COVID & 2021 – 1:2

- State and Local Health Orders
- AB 83 – ABC License Fee Waiver
- SB 389 (Dodd) – “Cocktails To-Go”
- SB 517 (McGuire) / SB 620 (Allen) – DtC
COVID & 2021 – 2:2

- AB 1267 (Cunningham) – Non-profit beer donations
- SB 314 (Wiener) / AB 61 (Gabriel) – Pandemic relief for on-sale licensees
- AB 962 (Kamlager) – Reusable beverage containers
- AB 1070 (Cooper) – Umbrellas for free
Legislative priorities 2022

• Protect manufacturer/distributor relationship

• Harmonize state law with federal law to protect “Direct-to-Consumer” privilege

• Expand food service at duplicate licenses

• Reduce inefficiencies in local distribution
Political engagement

• All politics are local
• Relationships
• 2024 – 40 new legislators
• Good will goes a long way
Q&A