



2021 WINTER MEMBERS CONFERENCE

LEGISLATIVE UPDATE

Chris Walker and Lori Ajax



LEGISLATIVE UPDATE

- Brief history of CCBA in the Capitol
- Economic trends make legislation
- Who is making the decisions?
- COVID and 2021
- Legislative priorities 2022
- Political engagement



2021 WINTER MEMBERS
CONFERENCE DECEMBER 1-3

History of CCBA in the Capitol

- Founding members worked together
- Industry actors making decisions about “beer”
- CSBA to CCBA



Economic trends = New bills

- RTDs, FMBs and “Alco-pops”
- COVID
- Wholesaler consolidation
- Tied-house exemptions



WHO is making the decisions?

- Stakeholders
- G.O. Committee Chairs & members
- Legislature
- Governor



WHO is making the decisions?

- Stakeholders

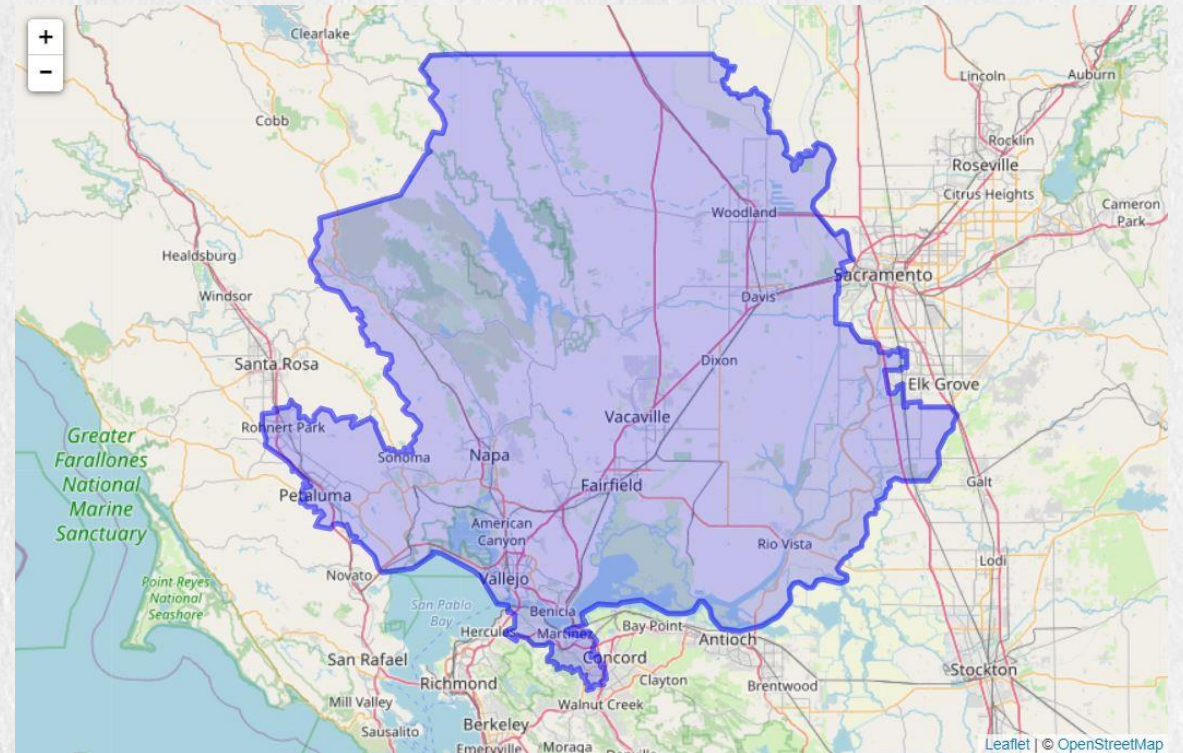


WHO is making the decisions?

- G.O. Committee Chairs & members



SENATOR BILL DODD
Napa, Sonoma, Solano, Yolo

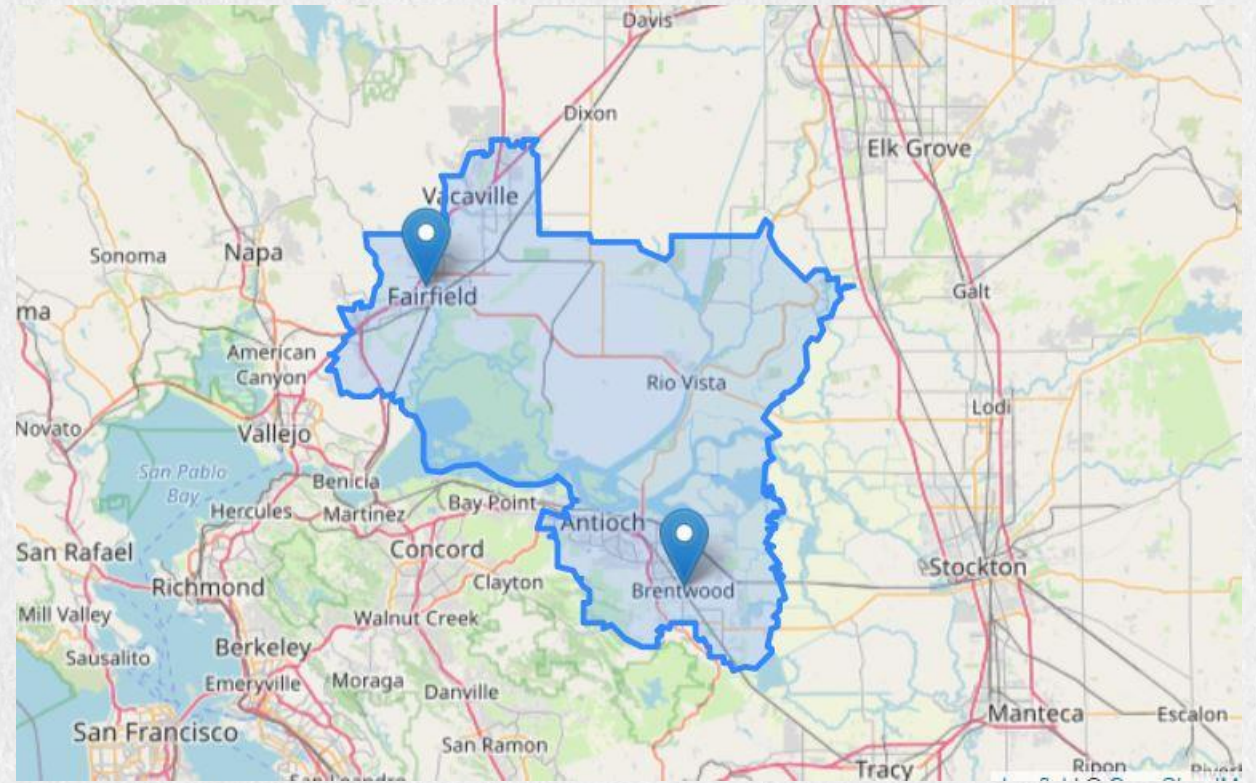


WHO is making the decisions?

- G.O. Committee Chairs & members



Assemblymember Jim Frazier
Antioch, Brentwood, Fairfield, Vacaville



WHO is making the decisions?

- G.O. Committee Chairs & members
- Senate GO Cmte (15)

[Senator Bill Dodd \(Chair\)](#) Dem - 3

[Senator Jim Nielsen \(Vice Chair\)](#) Rep - 4

[Senator Benjamin Allen](#) Dem - 26

[Senator Bob Archuleta](#) Dem - 32

[Senator Josh Becker](#) Dem - 13

[Senator Andreas Borgeas](#) Rep - 8

[Senator Steven Bradford](#) Dem - 35

[Senator Steven M. Glazer](#) Dem - 7

[Senator Ben Hueso](#) Dem - 40

[Senator Brian W. Jones](#) Rep - 38

[Senator Sydney Kamlager](#) Dem - 30

[Senator Melissa A. Melendez](#) Rep - 28

[Senator Anthony J. Portantino](#) Dem - 25

[Senator Susan Rubio](#) Dem - 22

[Senator Scott Wilk](#) Rep - 21



WHO is making the decisions?

- G.O. Committee Chairs & members
- Assembly GO Cmte (22)

[Jim Frazier \(Chair\)](#) Dem - 11

[Frank Bigelow \(Vice Chair\)](#) Rep - 05

[Cecilia M. Aguiar-Curry](#) Dem - 04

[Marc Berman](#) Dem - 24

[Isaac G. Bryan](#) Dem - 54

[Ken Cooley](#) Dem - 08

[Jim Cooper](#) Dem - 09

[Tom Daly](#) Dem – 69

[Laurie Davies](#) Rep - 73

[James Gallagher](#) Rep - 03

[Eduardo Garcia](#) Dem - 56

[Mike A. Gipson](#) Dem - 64

[Reginald Byron Jones-Sawyer, Sr.](#) Dem - 59

[Tom Lackey](#) Rep - 36

[Evan Low](#) Dem - 28

[Devon J. Mathis](#) Rep – 26

[Sharon Quirk-Silva](#) Dem - 65

[James C. Ramos](#) Dem - 40

[Robert Rivas](#) Dem - 30

[Blanca E. Rubio](#) Dem - 48

[Rudy Salas Jr.](#) Dem - 32

[Thurston "Smitty" Smith](#) Rep - 33



WHO is making the decisions?

- Legislature



Senate President pro Tempore Toni G. Atkins (D-San Diego)



Assembly Speaker Anthony Rendon (D-Lakewood)

WHO is making the decisions?

- Governor Newsom



COVID & 2021 – 1:2

- State and Local Health Orders
- AB 83 – ABC License Fee Waiver
- SB 389 (Dodd) – “Cocktails To-Go”
- SB 517 (McGuire) / SB 620 (Allen) – DtC



COVID & 2021 – 2:2

- AB 1267 (Cunningham) – Non-profit beer donations
- SB 314 (Wiener) / AB 61 (Gabriel) – Pandemic relief for on-sale licensees
- AB 962 (Kamlager) – Reusable beverage containers
- AB 1070 (Cooper) – Umbrellas for free



Legislative priorities 2022

- Protect manufacturer/distributor relationship
- Harmonize state law with federal law to protect “Direct-to-Consumer” privilege
- Expand food service at duplicate licenses
- Reduce inefficiencies in local distribution



Political engagement

- All politics are local
- Relationships
- 2024 – 40 new legislators
- Good will goes a long way



Q&A

