



2022 Board of Directors Election

Voter Information Packet

GENERAL INFORMATION

- THREE seats are open in this election and members can vote for three candidates to fill these open seats.
- Your vote is critically important in determining the direction and decisions made by your Board of Directors.
- Directors are elected to a three-year term. Elected Directors may serve up to a maximum of three consecutive 3-year terms.
- Your vote is not anonymous. This prevents multiple votes per brewery and ensures that all breweries, small or large, receive an equal voice in this election process.
- The deadline for votes is **February 1, 2022**. The CCBA must collect votes from more than 20 percent of the membership in order to elect members to the Board of Directors.

CURRENT BOARD MEMBERS LEAVING THE BOARD

- David Walker, Firestone Walker Brewing Co.

CURRENT BOARD MEMBERS UP FOR RE-ELECTION

- Jim Woods, Woods Beer & Wine Co.
- Julian Shrago, Beachwood BBQ & Brewing
- Laurie Porter, Smog City Brewing Co.

STANDING BOARD MEMBERS

- Lynne Weaver, Three Weavers Brewing Co.
- Adair Paterno, Sante Adairius Rustic Ales
- Doug Constantiner, Societe Brewing Co.
- Sierra Grossman, Sierra Nevada Brewing Co.
- Peter Hoey, Urban Roots Smokehouse & Brewery
- Alicia Barr, Fiftyfifty Brewing Co.



A MESSAGE FROM THE CHAIR OF THE NOMINATING COMMITTEE, LYNNE WEAVER

The CCBA Board of Directors and Nominating Committee recommends three candidates for the CCBA board based on previous CCBA board experience, business experience, size, geographic & business model diversity. The Committee recommends **Jim Woods** for his governmental affairs expertise, business model and CCBA board leadership experience, **Laurie Porter** for her finance expertise, interest in legislation and CCBA board leadership experience, and **Julian Shrago** for his business model, legislative participation, membership involvement and CCBA board leadership experience. All the candidates on this year's ballot have been deemed as qualified to serve on the CCBA Board and those names are listed in alphabetical order after the slate of recommended candidates. Thank you for taking the time to consider all the candidates and vote in this important election at a time when our industry is facing unprecedented challenges.

2022 RECOMMENDED CANDIDATES FOR THE CCBA BOARD OF DIRECTORS

- Jim Woods, Woods Beer & Wine Co.
- Julian Shrago, Beachwood BBQ & Brewing
- Laurie Porter, Smog City Brewing Co.

COMPLETE LIST OF CANDIDATES FOR CCBA BOARD OF DIRECTORS (ALPHABETIZED BY FIRST NAME)

- Arthur Moyer, Full Circle Brewing Co.
- Bill Steinkirchner, Stone Church Brewing Co.
- Brian Avery, Bravery Brewing Co.
- Eric Giddens, Kern River Brewing Company
- Francesca Colombo, Temblor Brewing Company
- Jim Woods, Woods Beer & Wine Co.
- Julian Shrago, Beachwood BBQ & Brewing
- Kevin McGee, Anderson Valley Brewing Co.
- Laurie Porter, Smog City Brewing Co.
- Mike Brown, Flat Fish Brewing Co.
- Monica Duggan, Liquid Gravity Brewing Co.
- Nicole Smith, South Lake Brewing Company



CANDIDATE BIOGRAPHIES

Arthur Moye
CEO, Full Circle Brewing Co.
Fresno, CA

Arthur Moye is the CEO of Full Circle Brewing, Co. in Fresno, California. Formerly a CalCPA Chapter President, after 15 years of homebrewing, he went rogue and sold his CPA practice to purchase Fresno's longest running brewery.

With a background in accounting, he took a leap of faith to see how he could extend his experience as a strategist and numbers man to drive his passion for craft beer. From 2016-2020, he increased Full Circle Brewing's production by 3,000%, and expanded from a 7.5BBL brewhouse producing only draft beer locally, to a 15-barrel brewhouse with packaging and distribution throughout the United States.

Noticing a gap in the Fresno area craft beer community, he formed the Central Valley Brewers Guild to offer education & resources to small breweries and homebrewers locally. He has also served on the board of the California Health Collaborative, the Downtown Fresno Partnership, the Transformative Climate Initiative, and many others. He has been a member of CCBA for several years.

Additionally, as a black entrepreneur and brewer, Arthur is proud to have Full Circle Brewing, Co. contribute to the 1% of black majority owned craft breweries in the United States.

Arthur is originally from the Bay Area and is an alumnus of San Jose State University. He has chosen the Central Valley as his home to raise his family and grow his love of craft beer.

Bill Steinkirchner
Founder & Co-Owner, Stone Church Brewing
Corona, CA

Bill Steinkirchner is the founder, co-owner and President of Stone Church Brewing, located in Corona, California. Bill manages the daily operations, sales, marketing, charity fundraising and all financial and administrative matters for the brewery.

In just over six years, Bill has cultivated and guided the growth of Stone Church Brewing, enabling it to open its third location in Downtown Riverside, CA in. Bill is strongly committed to the craft brewing industry and recently completed his third year as President of the Inland Empire Brewers Guild. A former member of the CCBA membership committee, he is completing his first term as a brewery representative on the Visit Temecula Valley Board. Bill sees himself as an ambassador to craft beer and remains committed to the brewery industry mission/goals.



He uses Stone Church Brewing and its beer to promote inclusivity and has implemented a Diversity, Equity, and Inclusion/Belonging program for Stone Church Brewing as well as advocated for a DEI program to be included for IEBG members.

Bill's philanthropic efforts has him to establish and Chair the Amber Waves of Grain Craft Beer Festival for Veterans where he has raised and distributed \$225,000 to over 50 veteran non-profit organizations since founding Stone Church Brewing. Stone Church Brewing also organizes a Toys for Tots campaign where thousands of dollars of toys are donated each year to the USMC Toys for Tots and a local settlement house.

Bill is a retired, Army Colonel, who had the distinction of serving on the Pentagon's Joint Staff as the Deputy Director for Anti-Terrorism/Homeland Defense and as Deputy Chief of Staff for I Corps, as well as a combat tour in Iraq 2004-2005. He is a graduate of the Army War College where he earned a Masters in National Strategic Studies and holds a master's degree in Public Administration.

Bill has three children and lives in Corona, with his wife Melanie.

Brian Avery
Co-Owner & Brewer, Bravery Brewing Company
Lancaster, CA

Brian Avery is co-founder and Director of Brewing Operations at Bravery Brewing Company. Bravery opened its doors in 2012 as a nano 3BBL brewhouse and has since grown to a 15BBL Brewhouse producing roughly 2,000 BBLs annually, all of which is self-distributed. Avery currently serves as Vice President on the Board of Directors for the Los Angeles Brewers Guild and also sits on the CCBA Government Affairs Committee (since June 2017). Bravery Brewing is 100% committed to the Independent Craft Brewer ethos and has developed strong relationships with its District's Senator and Assembly Member, maintaining clear communications with our dynamic concerns in the Craft Brewing Industry.

Eric Giddens
Co-Owner, Kern River Brewing Company
Kernville, CA

Eric Giddens is the President of Kern River Brewing Company and Co-founder along with his wife Rebecca in 2005. As a small, family-owned business, Eric is involved in all aspects of operations in the brewpub and production facility and has made pretty much every mistake that can be made along the way. This painful, but effective, learning process has led to a broad



understanding of what it takes to operate a brewery in a rural setting, which he is happy to share given a pint or two and ample time.

After receiving his Ph.D. in Oceanography from the Scripps Institution of Oceanography, he turned his attention to the brewing industry and starting a business in a small mountain town in the Sierras. A strong believer in quality of beer and quality of life for everyone at Kern River Brewing Company, Eric also believes in giving back to the community, be it the Kern River Valley or the brewing community as a whole. In the early stages of the Pandemic in 2020, Kern River Brewing Company brewed a beer and donated 100% of the sales to the CCBA in order to help replace lost income from cancelled festivals. The work CCBA did during this period of time with the California ABC was invaluable to brewers across the state and Kern River Brewing was happy to be able to play a small part in supporting this.

Eric and Rebecca's other passion, besides craft beer, is whitewater kayaking, a sport in which they were both Olympians. After being an athlete and coach for many years, Eric moved on to be part of the Board of Directors of the United States Canoe and Kayak team as well as the Slalom Board of the International Canoeing Federation, the governing body for the Olympic disciplines of Canoe/Kayak, where he served until 2008. One of his proudest moments during this period was starting the process of achieving gender equity in the Olympics for the sport of Canoe/Kayak. From there, he moved into the broadcast booth and has been the NBC voice of Olympic Canoe/Kayak for the last three Summer Olympics. While not the kayaker he once was, he can often be found on rivers in the Sierra and will likely have a nice selection of cold craft beer ready at the takeout to share with friends.

With a long history of successes and associated failures, Eric is always willing to take on a new challenge with a positive attitude and a commitment to reaching the final goal. Having received so much from the craft beer industry, he is eager to find ways to give back to the community that has been so generous over the years. The CCBA has been instrumental in creating a positive environment for brewers across the state and Eric is excited to help continue the work of this excellent organization.

Francesca Colombo
Director of Operations, Temblor Brewing Company
Bakersfield, CA

Francesca is a Bakersfield, California native whose passion for craft beer has been evolving for 10+ years. She received a bachelor's degree in Liberal Studies from San Francisco State University in 2010 and lived in San Francisco for 9 years where she first developed a love for craft beer. Francesca pursued a career in the beer industry starting as a bartender at Temblor



Brewing Company when it first opened in 2015. She worked her way up into her current position as Director of Operations in 2018. She now manages all aspects of the business. Francesca’s enthusiasm for craft beer combined with her love for travel has sparked multiple “beercations” across the world. She has visited breweries in Italy and Portugal, embarked on a solo beer trip to Belgium, and attended Oktoberfest in Munich. Aside from craft beer and traveling, Francesca has a big love for all things animals and cycling. When not at the brewery you can likely find her on the city bike path, on a trail with her dog, or volunteering at a local equine rescue.

Jim Woods
Founder & CEO, Woods Beer & Wine Co.
San Francisco, CA

Jim Woods is the founder and CEO of Woods Beer & Wine Co, a family of bars, brewpubs, and wineries San Francisco. They make creative, small-batch beer and wine inspired by nature, place, and tradition.

Woods showed an early appreciation for beer, running a clandestine homebrewing operation in his parent’s garage. He went pro in 2006, releasing the world’s first yerba mate beer. In 2012, Woods opened his first brick and mortar brewpub in his hometown of San Francisco on the corner of Dolores Park.

Today the Woods empire spans beer and wine, retail, and wholesale. Woods distributes beer and wine made at its production headquarters on Treasure Island to its retail partners as well as its own neighborhood-focused taprooms in San Francisco.

Julian Shrago
Owner & Brewmaster, Beachwood BBQ & Brewing
Long Beach, CA

Born in Northern California, Julian Shrago was an aerospace engineer for over a decade before becoming a craft brewer. Along with his business partners, Gabe Gordon & Lena Perelman, they opened Beachwood BBQ & Brewing in Long Beach in 2011. The pub was recognized in 2013 as Mid-Sized Brewpub of the Year at the Great American Beer Festival, 2014 Large Brewpub of the Year at the Great American Beer Festival, & 2016 World Champion Large Brewpub at the World Beer Cup. Beachwood has expanded its brewing operations with Beachwood Blendery, along with a production facility in Huntington Beach, CA. Julian is currently on the CCBA’s Board of Directors and would be honored to continue serving.



Kevin McGee
President & CEO, Anderson Valley Brewing Company
Boonville, CA 95415

Kevin McGee is the President & CEO of Anderson Valley Brewing Company of Boonville, California and the founder of the Healdsburg Beer Company of Healdsburg, California.

Anderson Valley Brewing company has been making world-class beer since 1987 when it was one of only 20 craft breweries in the country and is now widely recognized as one of the craft beer industry's true pioneers. Healdsburg Beer Company was founded in 2007 when Kevin turned his garage into a licensed and bonded commercial brewery and has been operating a 1bbl brewhouse out of it for the past 14 years.

Kevin has spent the last 18 years working with beer and wine businesses. He is a graduate of the Executive Program at Stanford University's Graduate School of Business and has been practicing law for almost 25 years. Kevin's background includes being the personal legal counsel and business strategist to wine industry legend Jess Jackson, founder of the Kendall-Jackson wine empire and serving as CEO of a wine and hospitality focused private equity firm with assets-under-management of just over \$100M and businesses encompassing over 140 employees spread over three continents. More recently Kevin worked as an Operating Partner and strategic advisor in the alcoholic beverage, cannabis, and consumer products industries through his firm Tradecraft Strategic Advisors.

Kevin's legal background involves government affairs, complex litigation, mergers and acquisitions, intellectual property and a broad corporate development and business practice. Kevin previously worked as a prosecutor for San Mateo County and for The City and County of San Francisco and spent eight years teaching Gang Violence law and trial skills for the California District Attorneys' Association.

Kevin lives in Healdsburg, CA with his wife, daughter, kitten and two puppies.

Laurie Porter
Co-Owner, Smog City Brewing Co.
Torrance, CA

Laurie Porter started Smog City Brewing Co. with her husband Jonathan 10 years ago and has quickly become an industry leader in the Los Angeles craft beer scene while building a strong following for her brewery. She helps run nearly every aspect of the business, from brand development to taproom operations to company financials, with a focus on providing



customers with a great experience and making Smog City Brewing Co. the best brewery in Los Angeles. Laurie's ability to foster relationships with community, political, and non-profit organizations has been key to telling the Smog City story and helping give back to the local community at the same time.

Mike Brown
Co-Owner & Head Brewer, Flat Fish Brewing Company
Camarillo, CA

Mike Brown is the co-owner of Camarillo Barrel Works which is home to Flat Fish Brewing Company, Cantara Cellars, and Camarillo Craft Spirits. The facility is in the city of Camarillo, Ventura County. Winery operations started in 2005, brewery operations in 2018, and distilling in 2020. In 2021 they added full food service to their business.

Mike currently serves on the Board of Family Winemakers of California and is co-Chair of the Legislation Committee. He is also a liaison between FWC, the California Craft Brewers Association, and California Artisanal Distillers Guild on California legislation. He is an active member of FWC, CCBA, CADG, Central Coast Brewers Guild, Master Brewers, and the Brewers Association.

Mike is an experienced brewer, winemaker, and distiller. His career spans twenty years in beverage alcohol development, production, sales, and marketing. Mike graduated from Cal Poly in Engineering and obtained an MBA at California Lutheran University. He has worked for a variety of regional manufacturing companies in Engineering and Operations management roles. Mike also has many years consulting with manufacturing and distribution companies on ERP systems, Operations, Engineering, Accounting, Sales, and Finance.

Monica Duggan
Sales & Operations Manager, Liquid Gravity Brewing Company
San Luis Obispo, CA

As a longtime fan of craft beer, Monica took her first job in the industry with Libertine Brewing Company in 2014 and has never looked back. Monica held many titles here--and many of them concurrently--including Taproom Manager, Marketing Manager, Distribution Manager, house graphic artist, and compliance lead. After a short time at Central Coast Brewing as their Marketing Manager, Monica went on to help an old friend start a new adventure. Currently working as the Sales & Operations Manager at award-winning Liquid Gravity Brewing Company, she has had an integral role in the launch and development of the brand. Her experience working with the ABC and the TTB at multiple award-winning breweries, her experience holding



a wide range of positions in the industry, and her go-getter attitude have enabled her to turn what was a passionate hobby to a well-respected career in craft beer.

The only greater passion Monica has than craft beer is her dedication to giving back to her community. Being no stranger to the volunteer arena, Monica worked closely with her children's Parent Teacher Association, School site Councils, and volunteered her time as a youth cheer coach before diving into craft beer. This dedication to volunteering also led to her involvement in regional and state PTA activities.

Now that "beer is life", Monica has refocused and doubled down on her dedication to volunteerism. From being elected Co-President of the local chapter of the Pink Boots Society, to being a committee member for the Local Guild events, to serving on the Brewers Association CBC subcommittee two years running, she continues to demonstrate her commitment to not only the industry, but the community of craft beer. Monica's drive and desire to dedicate her time to--and craft the future of--the industry she loves is as constant as it is admirable and can be counted on as she looks towards serving in an even greater capacity.

Nicole Smith
Co-Owner, South Lake Brewing Company
South Lake Tahoe, CA

Nicole is the co-owner at South Lake Brewing Company in South Lake Tahoe, California, with her husband Chris Smith. South Lake Brewing Company (SLBC) opened in April of 2017. SLBC has a 10-BBL brewhouse and fermentation capacity of approximately 200 barrels a month. SLBC packages our beers in both cans and kegs and sell our beer through on-site tasting room and to wholesale customers in South Lake Tahoe and throughout Northern California. SLBC self-distributes and deliver all our beer as well.

Nicole's primary roles with SLBC are financial management, business strategy, human resources, marketing, and taproom & online store management. She is very active in her mountain town small community and participates in the occasional city council meeting, non-profit focus group to better our town, and is an active member of the Tahoe Chamber and South Tahoe Restaurant Association. Nicole helped drive change in her community over the years and was a key player in making food trucks legal to operate within city limits in 2019. Nicole is also a member of the Brewers Association's Taproom Committee and has participated in and contributed to the committee's efforts since May 2020.

Nicole thoroughly enjoys being an active member of the CCBA and met most of the current board during the winter conference and is looking forward to the opening SLBC's second satellite tasting room by late spring of 2022.