



CCBA Upcoming Events

Get your company in front of the California craft beer community! CCBA offers various promotional avenues to elevate your brand's visibility including trade shows, industry events, and more!



California Craft Beer Week + CCBA Brewers Collaboration Beer Fundraiser *July 21-30, 2023*

Join CCBA and state regional guilds to support craft brewers for the third annual California Craft Beer Week! Sponsorship information and promotional opportunities available [here](#).



CCBA Brewers Reception, Mammoth Bluesapalooza *Friday, August 4, 2023 | Mammoth Lakes, CA*

Join the craft beer community at the CCBA's Brewers Reception at Mammoth Bluesapalooza! The reception kicks off the annual Bluesapalooza weekend, hosting 400 participating brewers and brewery staff from 65 breweries in a private reception under the trees. Limited exhibit and beer station sponsorships available [here](#).



2024 California Craft Beer Summit *Save the Date: March 12-14, 2024 | Sacramento, CA*

The Summit is the premier event for the beer community across the state and the West Coast. Exhibiting and sponsorship information will be released soon. CCBA Allied Trade Members receive 20% discount on exhibit booths. Visit www.cacraftbeersummit.com to learn more!

Ongoing Events: CCBA Regional Meetings



Every year CCBA travels to regions across the state to share important information about legislative issues and regulatory updates. These regional meetings are announced in the CCBA's bi-weekly bulletins. Interested in sponsoring the regional meetings? Contact CCBA.

Upcoming meetings: Central Valley Region on July 20 from 10-11:30am at Dust Bowl Brewing Co. in Turlock CA.

For more information on CCBA Events and to reserve your sponsorship contact CCBA at info@californiacraftbeer.com or call 916-228-4260.