



# CCBA Upcoming Events

Get your company in front of the California craft beer community! CCBA offers various promotional avenues to elevate your brand's visibility including trade shows, industry events, and more!



## California Craft Beer Week + CCBA Brewers Collaboration Beer Fundraiser

**July 21-30, 2023**

Join CCBA and state regional guilds to support craft brewers for the third annual California Craft Beer Week! Sponsorship information and promotional opportunities available [here](#).



## CCBA Brewers Reception, Mammoth Bluesapalooza Friday, August 4, 2023 | Mammoth Lakes, CA

Join the craft beer community at the CCBA's Brewers Reception at Mammoth Bluesapalooza! The reception kicks off the annual Bluesapalooza weekend, hosting 400 participating brewers and brewery staff from 65 breweries in a private reception under the trees.



## 2024 California Craft Beer Summit

**Save the Date: March 12-14, 2024 | Sacramento, CA**

The Summit is the premier event for the beer community across the state and the West Coast. Exhibiting and sponsorship information will be released soon. CCBA Allied Trade Members receive 20% discount on exhibit booths. Visit [www.cacraftbeersummit.com](http://www.cacraftbeersummit.com) to learn more!



## Ongoing Events: CCBA Regional Meetings

Every year CCBA travels to regions across the state to share important information about legislative issues and regulatory updates. Interested in sponsoring the regional meetings? Contact CCBA.

*Upcoming meetings:*

- Central Valley Regional Meeting on July 20 from 10:00AM-11:30AM at Dust Bowl Brewing in Turlock, CA
- Greater Sacramento Area on August 8 from 10:30AM-12:00PM at Sudwerk Brewing Co. in Davis CA

For more information on CCBA Events and to reserve your sponsorship contact CCBA at [info@californiacraftbeer.com](mailto:info@californiacraftbeer.com) or call 916-228-4260.